

Misaki

Press Release

THE NEW FANTASY FROM MISAKI ORGANIC DREAMS Reconnect with Nature

Discover the feeling of Freedom, Serenity and Joy that Misaki's new Organic Dreams Collection will convey to you. Organic shapes such as petals, natural flowing and curving shapes are the spirit given to these jewellery pieces from which a positive aura emanates like a deep breath of Life.

Inspired by the Beauty of Nature, the Earth and the Sun, this exceptional collection plays with an innovative and warm colour palette beautifully mixing copper bronze, ochre, sand, vanilla and light rose pearlescent. The choice of impressive sizes of pearls is the signature of this trendy summer collection.

PETAL

The design of this "Petal" line draws its inspiration straight from flowery and botanical environments. The pureness of the cultured pearl delicately settled on a petal reflects the softness of the Nature.

ETHNICA

With an ethnic inspiration, this "Ethnica" line mixes with harmony and warm colours of pearls such as light bronze, vanilla, sand and copper with original size of pearls from 5 mm to 14 mm. Pep up your style with a Hippy Chic touch!

FLORALIS

A fresh perfume of Summer. The delicate floral design embellished with white crystals reminds you of the Poetry of the Nature.

SPIN

Experience the effects of this vertigo design spinning around delicate beige rosé pearl.

DELIGHT

Harmonious, like a music melody, this glossy design filled with a discrete sensuality, is exalted by shiny reflections. It invites you to a melodious mood!

BLOSSOM

This floral line, with a velour pearl embellished by petals illuminated by light amethyst crystals, will convey you the fresh and glittering summer spirit.

FLUID

Sensual and feminine, this line expresses the beauty of the flowing water, like a wave motion.

SAND

Inspired by the sand of Heavenly Islands, this original line plays with sunny colours such as ochre, vanilla, copper bronze, sand and light rose pearlescent. Misaki innovates with this Sand multifunction necklace that you can wear as a necklace or a bracelet but also to embellish your belt or your bag. The Must Have of the Summer 2010.

EXCESS

Inspired by the change of brightness along the Day and the Night, these two necklaces, featuring a subtle gradation of colours and unexpected size of pearls, will underline your beauty.

Take pleasure to inspire and brighten up your style, going back to a genuine energy and pureness with a Hippy Chic touch.

Reconnect with nature!

“The Richness I achieve comes from Nature, the source of my inspiration.”
Claude Monnet

For this summer 2010, Misaki presents its TIMELESS jewellery split in two amazing lines: LIFE and BIG TIME.

LIFE

Celebrating the exuberance of life, this line captures light and enhances the Beauty of the Woman. A subtle eye catching to be sure to impress!

BIG TIME

Big time sensuality. This line playing unexpected size of pearls, dressed with generous and shiny bronze, opens up a world of Glamour. Mixing Classical and Contemporary Style, the Timeless spirit exalts Beauty and Femininity.

Back to basics and reassuring codes of elegance with a fashion touch, this summer collection is filled with a discrete sensuality, highlighted by the lustre of oversized pearls in particular colours like this unique metallic bronze.

Moreover, Misaki restores the traditionnal heart jewellery: Tête à Tête and Cherish.

About Misaki

Misaki was established in 1987 as a highly specialized company focusing exclusively on selling pearl jewellery to airlines. Within only few years, Misaki became one of the leading suppliers in some 70 – 100 airlines. In 2003, Misaki decided to capitalize on its success and enter domestic markets worldwide by offering the appropriate branded shop and merchandising concepts. Today, more than 20 years after its creation, Misaki is a recognized brand distributed in more than 100 countries all around the world. Based in Monaco, the company produces jewellery created by in - house and European designers. As a pioneer, Misaki elevated the whole concept of pearl jewellery and watches by creating a totally new philosophy and life style for pearls.

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