

# Misaki

Press Release

## WATCH COLLECTION SUMMER 2010

This summer, the Misaki watch collection celebrates the smart and famous “places to be” with two stylish lines: the Parisienne and the Hamptons. Back to the eternal codes of Style with a contemporary interpretation.

### *PARISIENNE*

A true ode to elegance and femininity. Classical in white, the stainless steel case is set by white crystals sheltering a dial in Mother of Pearl that we can find in echo on the crown.

The full pearl bracelet brings the final touch of Chic. So Paris!

This elegant timepiece is also available in contemporary interpretations in black or in pink velvet.

### *HAMPTONS*

Join the American elite with these two timepieces celebrating this smart style in full mat black and in white. In wink in the favourite holiday resort of the American elite, Misaki presents two models celebrating this smart style in full mat black and in white. The glamour touch is in the details like the black shiny numerals and logo, the luminova on the hands on a black mat dial and the designed black stainless steel case sets by Jet colour crystals.

To satisfy every desire, this timepiece is also available in white with a Mother of Pearl dial.

The large bracelet of 5 rows of pearls places this timepiece between elegant jewellery and a stylish watch.

### *About Misaki*

Misaki was established in 1987 as a highly specialized company focusing exclusively on selling pearl jewellery to airlines. Within only few years, Misaki became one of the leading suppliers in some 70 – 100 airlines. In 2003, Misaki decided to capitalize on its success and enter domestic markets worldwide by offering the appropriate branded shop and merchandising concepts. Today, more than 20 years after its creation, Misaki is a recognized brand distributed in more than 100 countries all around the world. Based in Monaco, the company produces jewellery created by in - house and European designers. As a pioneer, Misaki elevated the whole concept of pearl jewellery and watches by creating a totally new philosophy and life style for pearls.

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