

## PRESS RELEASE

### BALI – THREE FLAVOURS ONE JEWEL

*The Netherlands, 15<sup>th</sup> March 2010* – Morellato's new **Bali** Collection is presented. Different colour jewels to convey various feelings and energies; blue for a relaxing and calming effect, pink to improve feelings and perceptions, and white to stimulate consciousness and clarity. Three-in-one jewels, sold inside an elegant case.

Bali represents a new meaning to be free and to express oneself, allowing to choose your pendant according to what you want to express, in order to make the jewel as perfect mirror whose wears it.

Because choosing a jewel is a pleasure that must be enjoyed and relished by following one's style and state of mind, always!



*Steel necklace with 3 Cat Eye crystal pendants in white, pink and blue.  
Length 45 cm. SRP travel retail Euro 89,00*

Morellato is a global Italian brand with a major market share and brand awareness in Italy and the rest of the world. The Morellato collection consist of many different graceful jewellery pieces. Morellato's success is due to contemporary elegance that the beautiful jewellery conveys.

We kindly invite you to visit us at the TFWA Asia Pacific in Singapore stand D14.

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#### **About Gerzon Duty Free**

Gerzon Duty Free is a business unit of Gerzon Holding, a family company with more than 30 years of retailing experience. Besides Hot Diamonds, Morellato Jewels, Miffy and LEGO®, Gerzon supplies many travel retail companies worldwide with its own accessories brand Vivaldi. Gerzon creates the collection especially for the travel retail market and also attends to all aspects of marketing and sales service.

Gerzon has two other business units: Gerzon Import and Gerzon Schiphol. Gerzon Import is a leading distributor of fashion accessories (Gucci, Lapponia, Hot Diamonds a.o.) for the Dutch domestic market. Gerzon Schiphol has the fashion and leather & travel concession at Amsterdam Airport Schiphol, where we carry a range of world-famous brands in ladies', men's and children's wear and accessories.

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**Not for publication: This press release is distributed by Gerzon Duty Free. For more information please contact: Mariëtte Zonjee, mzonjee@gerzon.nl, +31(0)20 41 09 700.**