

## **TFWA ANNOUNCEMENT**

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### **TFWA ASIA PACIFIC & GATE ONE2ONE 2010 REFLECTED POSITIVE MOOD IN REGION**

TFWA Asia Pacific & Gate ONE2ONE 2010 reflected the very positive start that the duty free and travel retail industry in the Asia Pacific region has made to this year, according to TFWA President Erik Juul-Mortensen.

Speaking at the closing press conference on Thursday 13<sup>th</sup> May, he commented that the association was very happy with the outcome of the event.

The total number of visitors who attended TFWA Asia Pacific & Gate ONE2ONE 2010 was 1912, up 13% on last year and just three people fewer than in 2008, as the doors closed at 17:00 on Thursday 13<sup>th</sup> May. The number of companies was up 12% at 822 in 2010 compared with 736 companies in 2009.

Included in this total were 685 key buyers (+20%) who attended the event from 219 companies (+11%) representing airports, airlines, ferries, cruiselines, downtown duty free stores, duty free operators and retailers.

Approximately 85% of the visitors originated in Asia with the top ten countries being Singapore, Malaysia, Korea, Hong Kong, Japan, China, India, Taiwan, Philippines and United Arab Emirates.

TFWA Asia Pacific & GATE ONE2ONE featured 176 brand-owner exhibitors from all over the world including 42 companies which were returning or new to the exhibition.

The Conference and Workshops on Monday 10<sup>th</sup> May, which were attended by 663 people, were generally very well received. Delegates were presented with detailed information about growth opportunities in the Asia Pacific region and innovative business practices with testimony from airports, airlines, retailers and other experts from within and outside the industry.

Business networking is one of the principal objectives of the event and TFWA organised several enjoyable functions at which debutants and experienced delegates could mingle: golf at the Sentosa Club on Sunday for 64 participants; Welcoming Cocktail that evening at Raffles Hotel 570; Bowling Party at the Mount Faber Safra Superbowl – new this year – 180 on Tuesday; Singapore Swing Party casino-style at the Ritz Carlton Hotel on Wednesday for 460 revellers and the popular TFWA Asia Pacific Bar every evening.

The ONE2ONE pre-scheduled meetings service, now in its third year, facilitated 280 meetings in addition to the many meetings conducted on stand involving a range of participants including representatives from 35 major airports in the region. On Tuesday 11<sup>th</sup> as the exhibition opened, executives from these airports were invited to join an escorted tour of the exhibition and to meet some of the brands.

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In closing the press conference, Mr Juul-Mortensen thanked TFWA's partners in Singapore for their invaluable support and assistance and he thanked the trade press for their preview articles promoting the show and, in anticipation, for their reviews.

The next TFWA Asia Pacific & GATE ONE2ONE will take place in Singapore Suntec from 15<sup>th</sup> to 19<sup>th</sup> May 2011.

Ends

**Note:**

TFWA World Exhibition, Cannes 17-22 October 2010

Middle East Duty Free Conference, Cairo 27-29 November 2010

TFWA Asia Pacific & Gate ONE2ONE, Singapore 15-19 May 2011

Further information on future events: [www.tfwa.com](http://www.tfwa.com)

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