

TFWA ANNOUNCEMENT

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MIKA IN CONCERT AT TFWA WORLD EXHIBITION

TFWA is delighted to announce that international artist Mika will perform at a private concert exclusively for TFWA World Exhibition in October.

The superstar will be the headline attraction at Le Premium Evening, the glamorous finale to the week-long duty free and travel retail show, in the Grand Auditorium of the Palais des Festivals in Cannes on Thursday 21st October.

The evening will begin with a sumptuous Dinner Cocktail at the Riviera Beach marquee adjacent to the Palais and will end there in TFWA's private club The Scene with cocktails and dancing into the small hours.

The Scene will also provide a relaxed informal setting for delegates to socialise and network after hours on Monday, Tuesday and Wednesday evenings from 22.00 to 02.00 and on Thursday 23.00 to 02.00.

The Scene Restaurant at this Riviera Beach venue will be open from Monday to Thursday for lunch between 12.00 and 14.30. Alternatively exhibition participants might choose the Bay Restaurant next to Bay Village. For visitors and exhibitors with busy schedules, these attractive venues adjacent to the Palais are ideal places to meet colleagues and contacts for lunch.

Delegates to TFWA World Exhibition are presented with an excellent selection of business networking opportunities throughout the week starting on Sunday 17th with golf at the Mandelieu Golf Club, tennis at the Club Sportif de Montfleury, petanque on the Place de l'Etang, jogging or hiking on the Ile Sainte-Marguerite which are new this year, and a Cookery Class at Les Apprentis Gourmets.

Sunday will be rounded off in style with an Opening Cocktail at the prestigious Carlton Hotel topped off by a superb fireworks display courtesy of the City of Cannes.

Ajmal has kindly agreed to sponsor the tennis tournament and the golf is generously sponsored by Gebr. Heinemann and Hugo Boss.

Further information about all these activities and pre-registration information can be found at www.tfwa.com. Sports and leisure activities should be pre-booked; invitations to the Opening Cocktail and Le Premium Evening are part of the Full Delegate package, only available upon pre-registration; The Scene tickets will be sold at a special desk on level 1.

Ends

Note about Mika attached below.

Note: Mika

After recording his first extended play, *Dodgy Holiday EP*, Mika released his first full-length studio album, *Life in Cartoon Motion*, on Island Records in 2007. *Life in Cartoon Motion* sold more than 5.6 million copies worldwide and helped Mika win a BRIT Award and receive a Grammy Award nomination. Two years later, Mika released his second extended play, *Songs for Sorrow*, which is now sold out worldwide. In 2009, Mika released his second studio album, *The Boy Who Knew Too Much*.

For further information please contact

TFWA Press Office – Kate Teagle
www.tfwa.com

Tel: +44 1784 434 666
Email: press@tfwa.com