

TFWA ANNOUNCEMENT

FOR IMMEDIATE PUBLICATION
26 August 2011

THE SCENE CELEBRATES 10TH BIRTHDAY AT TFWA WORLD EXHIBITION

Delegates attending or exhibiting at TFWA World Exhibition are invited to relax at The Scene after a long busy day. The Scene is TFWA's private nightclub, which this year celebrates its 10th birthday.

Music and entertainment will be laid on at The Scene N°10 each evening from Monday 19th through Thursday 22nd September from 10pm to 2am in the club on Riviera Beach near the exhibition venue, the Palais des Festivals in Cannes.

Beautifully decorated in a palette of bright summer colours, The Scene will provide a sophisticated venue for guests to catch up with colleagues over a cocktail in the lounge bar or out on the terrace, or to dance the night away to a medley of contemporary music.

There will be a festive 10th birthday party on Wednesday at midnight and the entertainment will reach a climax on Thursday with an exclusive performance by *The White Cats*, a live band whose energetic style and large repertoire have won them great acclaim among international audiences.

Pass-holders who are lucky enough to have tickets also for Le Premium Evening private dinner concert on Thursday 22nd, at which they will be entertained by famous singer-songwriter James Blunt, will be able to round off an unforgettable evening by dancing to the music of *The White Cats* at The Scene.

Tickets for The Scene can be purchased onsite at TFWA World Exhibition from The Scene desk (Palais level 1) priced 125 euros for the 4-day pass or 40 euros per evening pass at the door. However those who book in advance can get their weekly pass for just 110 euros at <http://thescene.creativespirit.eu>

The Scene is generously sponsored by Bacardi, Brown Forman, Campari, Heineken, Perfetti and Rémy Cointreau.

For further details about TFWA World Exhibition please consult www.tfwa.com

Ends

For further information please contact

TFWA Press Office – Kate Teagle
www.tfwa.com

Tel: +44 1784 434 666
Email: press@tfwa.com