

## TFWA ANNOUNCEMENT

FOR IMMEDIATE PUBLICATION  
5 January 2012

### TFWA PROMOTES MATHIEU VANHALST TO INTERNATIONAL SALES AND EXHIBITIONS MANAGER

TFWA is pleased to announce the appointment of Mathieu Vanhalst as International Sales and Exhibitions Manager with full responsibility for the exhibitions department.

The appointment, which takes immediate effect, is in recognition of the importance TFWA places on the more technical aspects of the activities of the association.

Vanhalst, who joined the duty free and travel retail association in 2006, was previously International Sales Manager.

In addition to his previous commercial responsibilities, in his new role Mathieu Vanhalst will take charge of all logistical aspects of TFWA exhibitions, including TFWA World Exhibition and TFWA Asia Pacific & GATE ONE2ONE.

Vanhalst will continue to report to Alain Maingraud, Managing Director TFWA.

Alain Maingraud: “Mathieu’s experience of TFWA’s commercial and operational strategies and his extensive contacts within the duty free and travel retail community will ensure an effective relationship between TFWA, our technical partners, potential and existing exhibitors.”

For further details of TFWA events please consult [www.tfwa.com](http://www.tfwa.com)

Ends

**For further information please contact**

TFWA Press Office – Kate Teagle  
[www.tfwa.com](http://www.tfwa.com)

Tel: +44 1784 434 666  
Email: [press@tfwa.com](mailto:press@tfwa.com)