

Golf Style

The new retego from adidas eyewear



retego matt black /grey



retego pearl white/black

Linz, September 2009: Go for Golf! The new retego from adidas eyewear allows you to stay focused on the golf course. Developed with the British golf pro Justin Rose, these golf glasses make a real statement about lifestyle and quality. The innovative frame design and first-class filters deliver clear and precise vision at every tee. For a modern, self-confident look, on and off the green.

Golf players these days know what they want and are always looking out for innovative products to improve their performance and their look. Golf glasses are no exception – improving your handicap and becoming a successful golfer means keeping sight of the overall picture. Changing light conditions and different types of terrain can impair vision, not to mention wind and insects – from the tee to the final putt. Golf pro Justin Rose knows this, and his years of experience have helped shaped the development of the new retego from adidas eyewear. The British 29-year-old won the Australian Masters in 2006 and has been the top-ranked European in the World Golf Rankings for a few years. The collaboration with Justin Rose has seen this golf frame emerge to perfectly marry style and function. The features that make the retego so impressive are its first-class functions, modern frame design and selected colours like matt black&grey, pearl white/black, matt silver/grey and brown.

Golfing in comfort

Very comfortable to wear thanks to the extremely lightweight and flexible frame made of SPX™ material and Flex Zones™ integrated in the frame. The Traction Grip™ material at the end of the temples ensures optimum grip. If the Quick-Release Hinge™ system is placed under excessive strain, the temple detaches from the frame – it can simply be clicked back on again. The temples were designed especially to sit flat behind the ears for comfortable wear under a cap or a visor, without getting in the way.

Golfing with vision

The specially curved filters are designed for golf, providing a wide angle of vision and perfect protection for the eyes. Unobstructed vision is guaranteed to the sides as well as up and down. A wide range of filters means you can see as clearly as possible in all weather conditions. For example, the LST™ active silver and the LST™ contrast silver (also in light) – delivering high contrast on the green – and the LST™ polarized. The polarising filters effectively eliminate light coming from highly reflective surfaces like water and bunker sand, while improving contrast and colour perception. All filters meet the standards of optical quality class 1 and guarantee 100 % protection from UVA, UVB and UVC. At the request of professional golfers, the Double-Snap Nose Pads™ of the retego were specially colour designed in transparent brown. This specific athlete request is testament to adidas eyewear's close collaboration to their athletes'/golfers' distinctive sporting needs, with focus to

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detail an absolute must in the search for excellence in performance eyewear.

Golfing with visual acuity

Like all Performance Sport models of adidas eyewear, the retego can be fitted with optical correction to correct impaired vision among golfers. The RX adapter system can be used to fit direct glazing to the half-frame model. With the adapter, the filters simply clip in and out of the frame after your optician has glazed your adapter. This means that in a matter of seconds, you can insert filters either with or without optical correction. Alternatively, simply clip in the Performance Insert™. This optical insert is secured to the bridge behind the filters. After changing the filter, it can simply be clipped back onto the bridge – suitable for wearers who need to change filters quickly because of the changing light on the golf course, but refuse to compromise on their vision.

Like all other models in the adidas eyewear collection, the retego is designed and manufactured by the respected eyewear producer Silhouette International in Austria.

To find out more about adidas eyewear and the retego, visit www.adidas.com/eyewear.

Colours	Filter: Vision Advantage™ PC lens	RXready
matt black/grey	LST active silver	<u>Performance Insert:</u> a779 (with frame) a714 + a515 (frameless) <u>RX adapter:</u> a518
pearl white/black	LST contrast silver	
matt silver/grey	LST contrast silver light	
brown/brown	LST contrast	
matt black/grey	LST polarized	
matt silver/grey	LST polarized	

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