



## SACHA LICHINE

Sacha Lichine and Bernard Eloy will be on hand at TFWA Singapore to present the wines of Chateau d'Esclans-Sacha Lichine.

The groupe produces eleven labels, five of which are estate bottled at Chateau d'Esclans while six more are from the Languedoc and marketed under the Sacha Lichine brand.

Chateau d'Esclans, which will soon begin releasing its 2009 vintage, has reinvigorated the way Rose is produced, presented and consumed. That said in 2006, when Sacha Lichine acquired this property located in Provence, he along with his consulting oenologist, Patrick Leon, noted a vacant sector in the wine landscape and decided that making a great Rose was an exciting opportunity. Both were involved with a select number of superb red and whites, Leon as a great wine maker at the likes of Mouton Rothschild, Almaviva & Opus One and Lichine as proprietor of Chateau Prieure Lichine. Since Chateau d'Esclans first ('06) vintage, its wines' ascension has been remarkable. This revealing comment in September of 2009 from Jancis Robinson speaks to all that these men and their staff have accomplished:

*"The best Pink to have come my way"*

Historically, Rose has been produced rather simply and subsequently easy wine to drink. Chateau d'Esclans' unique proposition involves Burgundian like wine making techniques encompassing oak barrel vinification and twice weekly Batonnages. The result to employing these more rigorous techniques has placed Chateau d'Esclans in a class by itself. Sophisticated wine making techniques receive strong support from the meticulous cultivation and vineyard maintenance practices of this extraordinary property that has vines up to eighty years in age. The land itself is rich in clay and chalk giving it an abundance of minerality which quite literally lays the groundwork for making outstanding wine.

In addition to its unmatched Rose, of which there are four labels, Chateau d'Esclans produces a red wine, Deese, which is well regarded.

Sacha Lichine also produces four blends and two varietals from the South of France bear his name while the Chardonnay is labeled under the Vine Creek name. These wines are agreeable and crowd pleasing in nature. They are priced affordably and offer consumers enjoyable wines at reasonable prices.

Messrs. Lichine and Eloy look forward to greeting you at their stand G34 to have you taste and learn more about the wines in their portfolio.