



## **NEWS RELEASE**

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### **MAUI JIM® SUNGLASSES TO SATISFY ALL TASTES**

The latest styles from Maui Jim® Sunglasses, which will be previewed at TFWA Asia Pacific in May, offer something for everyone.

Glance at the Sand Dollar (#216) with its thin almost round frames in bronze, black or gold Monel metal and you would recognise a retro John Lennon look. Fitted with SuperThin glass lenses in Neutral Grey, HCL® Bronze (High Contrast Lens) and Maui Rose® respectively, which are 20% thinner and lighter weight than conventional laminated polarised lenses, they are scratch resistant and optically clear for a great look.

The Longboard (#222) was designed for those who desire a bold mid-sized style that delivers superior coverage and protection. Its broad frame in rootbeer, smoke grey, gloss black or matte black rubber Grilamid TR-90, with co-ordinating Maui Evolution® (SuperThin glass/polycarbonate) lenses, combines strong classic fashion with Hollywood glamour.

Wide shoulders and a rimless shield lens make the Honolulu (# 520) one of the season's most fashionable sports frames which affords excellent wraparound protection from glare. Offered in metallic copper or gunmetal grey with black or green temples and HCL Bronze, Neutral Grey or Maui HT™ (High Transmission) lenses, this generous Maui Jim style is lightweight and very comfortable whatever your game.

Maui Jim lenses offer unrivalled protection from sunlight and glare with their unique PolarizedPlus®2 multi-layered lens technology.

Maui Jim Sunglasses will exhibit at stand G9 at TFWA Asia Pacific & Gate ONE2ONE from 11<sup>th</sup> to 13<sup>th</sup> May in Singapore Suntec. For further product details please consult [www.mauijim.com](http://www.mauijim.com).

Ends

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