

## Orange Communications takes part in Annual Duty-Free and Travel Retail Industry Exhibition

*Showcase of exciting consumer electronics brands at OrangeComms booth #C27*

**Orange Communications Pte Ltd (OrangeComms)**, a leading distributor of many leading consumer electronics brands in Singapore and Asia will be participating in the upcoming TFWA Asia Pacific & GATE ONE2ONE Exhibition on May 9-13, 2010. OrangeComms, established in 2000; is committed to offering trendy, high-quality consumer electronics products and revolutionary technologies to consumers, through our partnerships with reputable and reliable manufacturers from all over the world.

OrangeComms specialize in sales and distribution of reputable international brands in Digital Audio Broadcast (DAB), Internet Radio, Conferencing Equipment, Wireless & Bluetooth Devices, Lifestyle Audio Earphones and Headphones, Computer and Laptop Accessories and also trendy iPhone & iPod accessories.

“We are excited to be part of this exhibition, TFWA Asia Pacific & GATE ONE2ONE Exhibition not only allows us to present our brands to the widest possible audience of duty free retailers but a platform for us to network with other travel retail partners,” says Harris Tay, Managing Director of Orange Communications Pte Ltd.

At this year’s TFWA Asia Pacific & GATE ONE2ONE Exhibition, Orange Communications will showcase at their booth (C27) three exciting brands under their exclusive distribution in Singapore.

### TREXTA

Trexta has been a trusted product development partner and first tier supplier of accessories for many prominent OEM brands in consumer electronics industry like Vertu, Nokia, Blackberry, Leica, Prada, Canon etc. Now we are using our knowledge and expertise of many years in design and manufacturing to provide stylish, premium, functional and protective carrying solutions for Apple devices like iPhone, iPod touch, iPod classic and MacBooks.

### PAT SAYS NOW

Swiss company Pat Says Now brings color into office life with a head-turning collection of unique computer mice and colorful laptop sleeves. Since 2003 we have designed and produced nearly 1 million mice and sleeves of extraordinary shapes and colors, realising our creative ideas with a Swiss sense of quality.

## HELMS

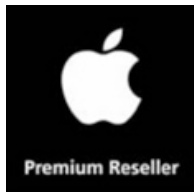
HELMS is a home brand that develops innovative consumer electronics such as wireless audio devices, headphones and iPod accessories. HELMS seek to provide trendy, stylish, functional and innovative technology products to end consumers.

At OrangeComms, we aim to bring the best of consumer electronics to our customers.

OrangeComms is also an exclusive distributor for the following brands in Singapore.



You will be able to find our wide range of brands and products in major retailers such as:



The company can be found on the web at [www.orangecom.com.sg](http://www.orangecom.com.sg)

## Media Contacts

Catherine Gasper  
Marketing Manager  
Orange Communications Pte Ltd  
DID: (65) 6481 6223  
Email: [catgasper@orangecom.com.sg](mailto:catgasper@orangecom.com.sg)

Eugene Ng  
Public Relations Consultant  
Lighthouse & Beacon Communications  
DID: (65) 9665 7108  
Email: [Eugene@lighthousebeacon.com](mailto:Eugene@lighthousebeacon.com)