




Pat Says Now brings color into office life!

In our office environment we like to surround ourselves with beautiful design and original gadgets. They are both commodities and style statements. There's much more to it than just functionality – above all, people buy things that look good and highlight their individuality. The Swiss company Pat Says Now brings color into office life with a head-turning collection of unique computer mice and colorful laptop sleeves.

No more grey mice.

The actual collection of Pat Says Now comprises 44 computer mice in exceptional shapes and colors. Every single one is real head-turner and guarantees individuality at work. Whether the Heart Mouse for the romantic types, the Ladybug model for kids or even the luxurious mouse made of white gold and studded with diamonds for the affluent individualist – the collection offers mice for every taste and any environment. All mice feature modern optical sensors and are suitable for Mac and PC.

Our Latest Additions to the Mice Family

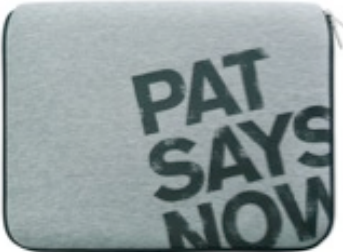
	<p>Bear - Isn't it cuddly! The little Bear Mouse is the perfect gift for teddy bears young and old. The cute mouse fits perfectly into kids' hands, with the ears serving as mouse buttons. A Pat Says Now mouse to love – it'll help the little ones get a playful grip on the computer.</p>
	<p>Darkroom - This mouse is modeled after an exhibit at the Saint Etienne Design Biennial: an entirely dark room in which objects, logos and characters flash up randomly.</p>
	<p>Hot Rod - Flat Style Hot Rod. The perfect mouse for every lover of fat V8 engines, gleaming chrome and hot flame designs.</p>





	<p>Kiss me (Wireless) - I'm a prince! If you are a lover of fairy tales still waiting for your very own Prince Charming, you will certainly enjoy this bright green desk hopper!</p>
	<p>Kokeshi - A modern laptop mouse in traditional Japanese design. The Kokeshi character is a girl in abstract style. The little travel mouse is sooo cute – a must-have for any Japan fan.</p>
	<p>Louis XIV - The Sun King himself would have appreciated this neo-baroque style mouse. The ideal choice for lovers of stylish interior design and accessories.</p>
	<p>Polka Dot - Our Polka Dot model is a modern classic. With its conspicuous design, this mouse brings colour to the grey of daily business and yet matches any outfit.</p>
	<p>Rainbow (Wireless) - The colourful rainbow design of this mouse will brighten up even the gloomiest of days.</p>

Fancy & fashionable protectors for your laptop.

The attractive laptop (*includes netbooks*) sleeves made of high-quality neoprene are robust on the outside and fleecy and soft inside. The smooth zip is easy on both your laptop and fingernails. Witty designs and blazing colors make every bag a unique accessory for out and about.

Our Latest Additions to the Sleeves Family

	<p>Athletic - Going to the gym without your laptop? Forget it! Take your laptop anywhere, well-protected in the Athletic sleeve.</p>
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	<p>Dark Room - This sleeve is modelled after an exhibit at the Saint Etienne Design Biennial: an entirely dark room in which objects, logos and characters flash up randomly.</p>
	<p>Kokeshi - A modern Laptop Sleeve in traditional Japanese design. The Kokeshi character is a girl in abstract style. A musthave for any Japan fan.</p>
	<p>Louis XIV - The Sun King himself would have appreciated this neo-baroque style Laptop Sleeve. The ideal choice for lovers of stylish interior design and accessories.</p>
	<p>Marina - Marbella, Nice or Monaco - with its classic elegance, the Marina laptop sleeve will draw envious looks in every port.</p>

All Pat Says Now laptop sleeves are available in 8" – 11", 12" – 13.3", 14 – 15.4", 16" – 17" sizes.

The new design Pat Says Now Mice and Laptop Sleeves are available and sold nationwide at distinctive Pat Says Now retail stores or directly from our local Pat Says Now distributor (Orange Communications Pte Ltd) in Singapore. The recommended retail price for the Mice is SGD\$49.00, the Wireless Mice is SGD\$59.00 and the Laptop Sleeves is SGD\$59.00. It is covered by a one-year manufacturer's warranty.

Welcome to our world – Welcome to Pat Says Now.

About Founder



Patrick Strumpf, CEO

On 29th April 2003, Dirk Ruenz and Patrick Strumpf founded Pat Says Now AG. The idea of producing individual computer mice had already developed in December 2000, when the university friends secretly coloured in all the computer mice in the department during a Christmas party. Instead of annoyance, this action brought them applause and praise from co-workers. The colleagues liked their colourful mice. Three more years past though, before Pat said "Now!" Afterwards, everything moved very quickly. Initially, the mice were individually screwed together, printed and tailored in their parents' garage.

Today Pat Says Now now sends its individual little desk jobs all over the world by the palette-load. What began as a youthful mischievous prank after a tipsy evening has become an international company with distributors in over 35 countries.

About Pat Says Now

In our office environment we like to surround ourselves with beautiful design and original gadgets. Above all, people buy things that look good and highlight their individuality. The Swiss company Pat Says Now brings color into office life with a head-turning collection of unique computer mice and colorful laptop sleeves.

The Company can be reached on the web at www.pat-says-now.com (Global) or locally at www.orange.com.sg

In Singapore, Pat Says Now's exclusive distributor is Orange Communications Pte Ltd and they can be contacted at (65) 6481 6223*

**Please note that this is for your information only, and all enquiries should still be directed to the media contacts reflected at the bottom of the release - thank you.*

Media Note: Media Review of the new Pat Says Now Mice and Laptop Sleeves are available upon request from our media representative.

High-resolution product images can be downloaded from the following link:
<http://www.pat-says-now.com/presse.php>. Click on Download and fill in Username: download / Password: psn672de

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