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Neuchâtel, April 15th, 2010

PRESSE RELEASE

Discover the New Dark Chocolate (70%), Sugar reduced content

With extract of the Stevia Plant

Chocolat Villars has the pleasure to launch its last creation: The new tablet dark chocolate that contains Rebaudioside A, a sweetener extracted from the Stevia Plant.

Villars, we understand is the first Chocolat Company in the market that uses a substitution of sugar with a natural sweetener that comes from a plant (Stevia) cultivated in South America that has three hundred times more sweet taste than sugar and a low caloric contribution.

Villars philosophy in its chocolate production is not to use colorants or artificial aromas and flavors and to use only natural ingredients. In this new tablet the use of the stevia plant allow Villars to have a content of 4% sugar only.

The New Villars Tablet with Stevia extracts is ideal for people that should limit their consumption in sugar.



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