

Hello Kitty



TRAVEL RETAIL
EXCLUSIVE

Hello Kitty perfume, top seller brand of the children market, presents a new best-value set exclusive to travel retail.

«HELLO KITTY alcohol-free TWIN SET»



Hello Kitty twin set includes 2 x Hello Kitty eau de toilette alcohol-free 30ml.

Launch date

February 2010

Region where available :

Europe, Asia.

Target consumer :

Children from 0 to 3,
plus Hello Kitty fans
of all ages.

About Hello Kitty alcohol-free perfume line

Hello Kitty alcohol-free is a light hypoallergenic fragrance with sweet, comfortable yet innovating notes in the universe of fragrances : raspberry, hazelnut and violet. It is available in various contains and sets.

Hello Kitty perfume line won the prestigious « Best Kid perfume award » of the year. The judges of the Oscars Cosmetique Mag showed their highly appreciation for Hello Kitty perfume in terms of its fragrance, design and product quality.

Hello Kitty alcohol-free perfume line is manufactured in France under licence of Sanrio.



About the editor

Koto Parfums is a french company specialized in the creation and development of perfume lines for children. To this day, the company operates the Hello Kitty license and is a franchisee of “The Magic Roundabout” and “Arthur and the minimoys” films.

In few years, Koto Parfums has become one of the major actor of the kid perfume business worldwide. Koto established its reputation for creativity and quality and is determined to continue in the same vein and innovate with each new product line.

CONTACT INFORMATION :

For further details, please book an appointment for a presentation and a meeting with our team at
SUNTEC on the stand **M2**

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