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Press Release

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TRAVEL RETAIL EXPERTS PLACE LATEST WWF TOYS ON KOREAN AIR

Korean Air has been quick to order the newest arrivals in the Travel Retail Experts animal collection which they will list onboard their services from 1st May.

The cute little panda, elephant and tiger trio from the WWF Junior Plush collection is presented in a jungle-green gift box with a window side through which their little furry faces can be seen.

This is the Asian airline's first order of WWF products but it has been a customer of Travel Retail Experts for nearly a year. Currently it lists their mic-o-mic biplane and breakdown crane kits in a convenient blister pack onboard which is selling well.

For each purchase of a WWF plush toy a contribution is made to the World Wildlife Fund, which cares for endangered animals in the wild, making these items even more appealing to the worldly-wise travelling consumer.

A large selection from the WWF collection will be displayed alongside the mic-o-mic construction kits, Zip Bin play sets and Air-Val Disney toiletries for children and teens at the Travel Retail Experts stand C8 at TFWA Asia Pacific & Gate ONE2ONE in Singapore Suntec from 11th to 13th May.

Ends

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