



PRESS RELEASE

TFWA Asia Pacific & Gate ONE2ONE
Stand C13

5 May 2010

FRUITY FRIENDS FOR YOUNG TRAVELLERS FROM PATON'S

Paton's will unveil at TFWA Asia Pacific exhibition in Singapore next week a delightful collection of fruit jelly confectionery designed to appeal to young travellers.

The brightly coloured hangsell bags include Aussie Animal Jellies (140g), Chocolate Jelly Pineapples (140g), Chocolate Jelly Raspberries (140g bags) and Chocolate Bananas (75g).

The yummy Aussie Animal fruit jellies are made with natural colours and the chocolate covered items in the range all use the same milk chocolate that is used in all the Paton's premium product range.

After their presentation to Asian buyers at the show the Paton's Fruity Friends will make their travel retail debut in June with Nuance at Sydney International Airport.

James Kfoury, General Manager Sales and Marketing, Paton's: "Our range of Tasty Treats which we launched in February - chocolate raisins, peanuts, almonds and so on - has been so successful that we decided the kids deserved a treat too. Our Chocolate Koalas have been jumping off the shelves so we decided animal-shaped fruit jellies and chocolate fruits would be a great addition to our range and so the Paton's Fruity Friends were born."

Ends

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