

## PRESS ANNOUNCEMENT

8<sup>th</sup> May 2017

FOR IMMEDIATE PUBLICATION

### **TFWA president Erik Juul-Mortensen named Best Business Event Champion at the Singapore Tourism Awards**

Erik Juul-Mortensen, president of TFWA, has been named Best Business Event Champion at this year's Singapore Tourism Awards for his instrumental role at TFWA. The awards are organised by the Singapore Tourism Board and recognise the best contributions made by both individuals and organisations to Singapore's tourism sector.

The Best Business Event Champion award celebrates individuals from a trade or professional association whose contributions have had a significant impact on the development of the business events industry in Singapore.

Commenting after the award ceremony, Erik Juul-Mortensen said; 'I am honoured to receive this accolade and am thrilled to see recognition that TFWA Asia Pacific Exhibition & Conference is valued not only by our duty free and travel retail industry, but also by its host, Singapore. I would like to thank all the TFWA team that work so hard to ensure that standards are constantly high at our flagship event in Asia, as well as our colleagues across the industry who support it year after year.'

'Singapore has proved, over and over again, to be a successful and popular venue for the TFWA Asia Pacific Exhibition & Conference, and we were also very pleased that TFWA was named Best Exhibition Organiser at the 2016 Singapore Tourism Awards for TFWA Asia Pacific Exhibition & Conference 2015.'

Mr Oliver Chong, Executive Director, Communications & Marketing Capability, Singapore Tourism Board said; 'The Singapore Tourism Awards aim to raise industry standards through showcasing the best of what Singapore has to offer. We would like to congratulate Best Business Events Champion recipient, Mr Erik Juul-Mortensen, whose efforts have enhanced Singapore's appeal as an attractive, compelling business events destination.'

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