



# TFWA Asia Pacific Industry Association Working Lunch

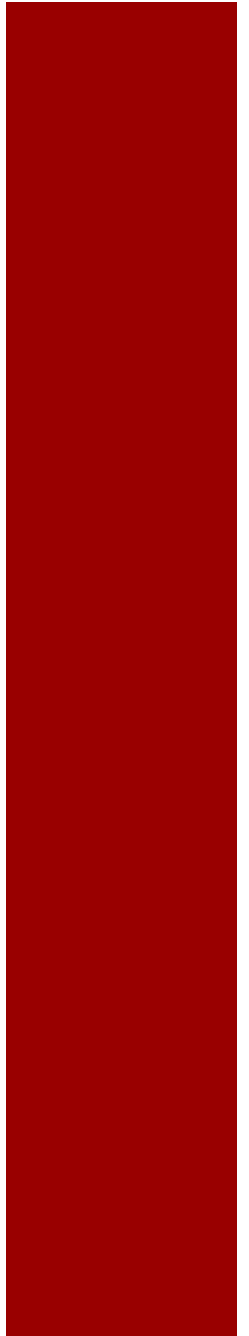
16<sup>th</sup> May, 2011

## Duty-Free – 2011 Focus

Keith Spinks  
Secretary General- ETRC

# Duty-Free and Tobacco

Industry Challenges



# WHO – FCTC Illicit Trade Protocol



# WHO – FCTC

## Price & Taxation Policies



Working Group 2011

Ban / Restriction on duty-free tobacco

Working Group established (COP4)

Article 6 open for review

# Status – Duty-free tobacco

**Growing Threats**

*Need for  
Engagement*

**Industry United**

*Working to  
Protect Business*

**Solutions**

**Emerging**

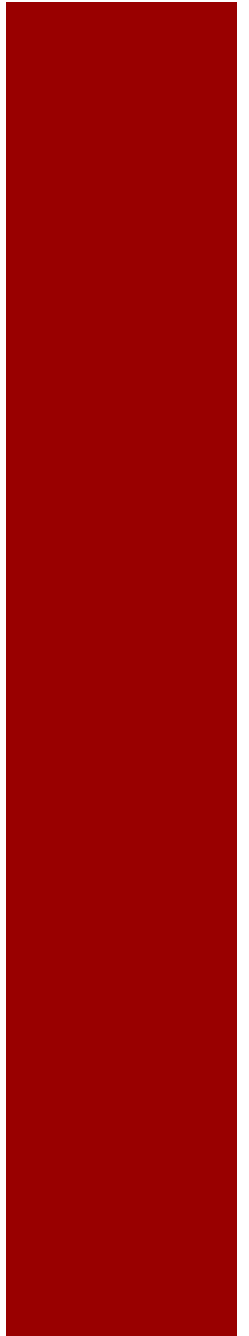
*Long term future*

**Growing**

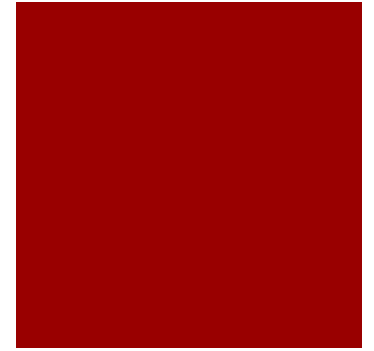
**Acceptance**

*Uniqueness of  
duty-free*

WHO Alcohol



# WHO Alcohol Policy Development



2010

- WHO Global Strategy

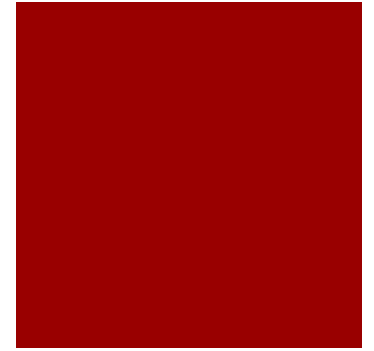
2011

- EURO Region Strategy

2012

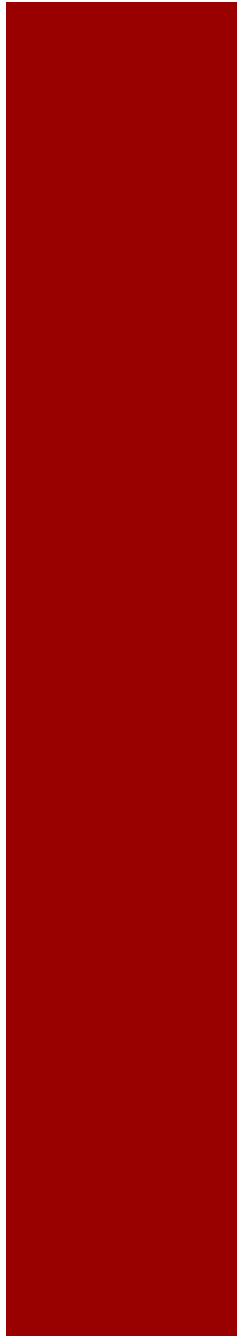
- Other WHO Regions?

# EURO Region Draft Strategy

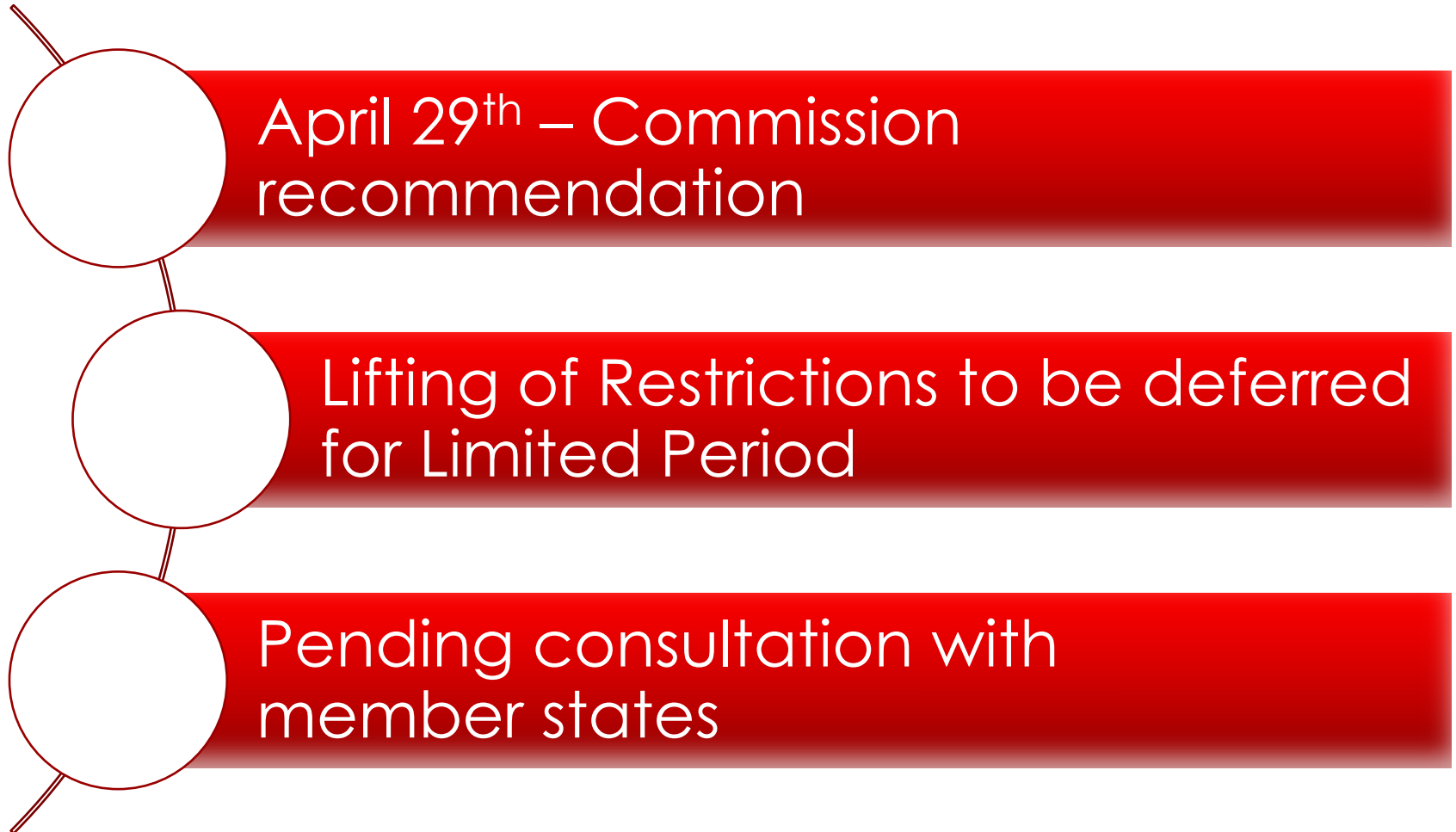


- Introduction of warning labels
- Reducing hours for alcohol sales
- Restrict/ban commercial communications
- Minimum alcohol taxes

# Liquids Aerosols and Gels



# LAGs Update



# Thank You

Keith Spinks  
Secretary General  
European Travel Retail Council

For more information visit [www.etrcc.org](http://www.etrcc.org)

