

TFWA ANNOUNCEMENT

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TFWA WORLD EXHIBITION APP AVAILABLE NOW

TFWA has created a dedicated app for iPhone and Blackberry users visiting TFWA World Exhibition 2011 which allows them access to essential event details on their phones.

The TFWA World Exhibition app is ideal for those moments when a delegate does not have access to the Guide, the Diary or the online versions via a computer.

The app, which is free to download and use, is available now from www.tfw.com and provides access to:

- TFWA World Exhibition programme including exhibition, conference, workshops and social events;
- list of exhibitors and stand locations;
- exhibition floor-plans with stand locations for all villages in the Palais;
- index of on-site services.

There is also a dedicated iPhone app 'My Cannes' from BeinBeyond, TFWA's accommodation partner, which provides information on hotels and restaurants in the Cannes area.



These apps are the latest in a series of tools designed to improve the delegate's experience at TFWA World Exhibition.

Earlier this month TFWA released the Exhibition Directory, a fully searchable online directory of exhibiting and visiting companies that allows pre-registered visitors and exhibitors to print or export targeted lists including company information and contact details.

Although pre-registration is now closed, the registration hotline remains open for enquiries: Ms. Floriane AURIGNY at hotline@tfwa.com or tel: + 33 (0) 1 44 14 16 80.

Ends

For further information please contact

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