

TFWA ANNOUNCEMENT

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STAND SALES AT TFWA ASIA PACIFIC EXCEED FINAL TOTAL LAST YEAR

TFWA is delighted to announce that sales of stand space at TFWA Asia Pacific (Singapore, 12-15 May 2008), the annual exhibition for the duty free & travel retail industry in the region, have already exceeded the final number sold last year.

Such is the popularity of the forum among prestigious local and international brands that the sold surface area already exceeds that at the opening of the show last year with more companies still to confirm.

As a result TFWA has reconfigured the exhibition layout slightly to accommodate the additional companies, rest areas have been redesigned and the TFWA offices, including the onsite TFWA Press Centre, have been relocated to the lower floor, level 3, of the Singapore Suntec Centre.

The range and quality of exhibitors will be excellent, with many international luxury brands present including Parfums Christian Dior, Perfumes Loewe, Ermenegildo Zegna, Mango, Samsonite Black Label, Imperial Tobacco, Shanghai Tobacco, Bacardi, Pernod Ricard, Maxxium GTR and also the airport authority of Singapore Changi (CAAS).

Among the 35 'new' companies which will be exhibiting at TFWA Asia Pacific for the first time are Talika (fragrances and cosmetics), Ian MacLeod Distillers, and Fauchon, Ferrero and Leonidas (all three fine food and confectionery).

TFWA is pleased that the stand reservations reflect the upbeat mood in the Asia Pacific region which is currently experiencing unprecedented growth.

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