

Andrew McLeod
General Manager
Asia Pacific Travel Retail
British American Tobacco

Andrew was born in Melbourne, Australia and commenced his professional career in Sales. He then managed a Distribution company before moving to Sydney for 5 years where he worked in Marketing, Finance & Audit. In 1997, he moved to Auckland New Zealand, as Sales & Marketing Director for British American Tobacco (BAT). In 2001, Andrew moved to Singapore, as Regional Account Director and set up a regional structure for international customers before assuming his current role, based in Hong Kong as BAT's General Manager, Asia Pacific Travel Retail.

Andrew observes the growing threats to the duty free industry. He also sees tremendous opportunities for growth which will materialize providing all stakeholders concern themselves with issues which may not appear to immediately affect them. He believes all stakeholders need to unite our efforts to responsibly evolve, change and act fast.