

Colvyn J Harris
CEO
JWT India

Colvyn J Harris is Chief Executive of JWT, India's largest and most admired advertising agency with an impressive roster of India's finest and the world's best brands.

Armed with a wealth of strategic knowledge and business acumen, Colvyn has championed the kind of creative thinking that breaks boxes, pushes envelopes, propels brands and drives the world. Under his leadership, JWT India is today the fastest growing, most successful agency group, having built a formidable reputation on its professional capabilities across a diverse spectrum of marcom services. His mantra is simple: *'Creativity is a marketing tool'*.

Colvyn has been with the JWT Company for 28 years and has been associated with FMCG, Durables, Financial Services, Technology, Telecom and Service categories. He has personally worked on some of the world's most successful global brands like Pepsi, Frito-Lay, Microsoft, Nestle, HSBC, Franklin Templeton, Cadbury, Ford, Citibank, GSK, Unilever, BAT, as well as India's finest brands like Hero Honda, Hero Cycles, Reynolds, Himalaya, and others.

He has been President of Contract Advertising - a JWT Group company which is an independent and parallel network, and Managing Director of JWT Sri Lanka.

He has been Jury member and Chairman of many Industry related forums, creative awards shows, and involved with various Industry related initiatives; as well as being integral in developing the idea, content and execution for India's first Brand Summit amongst others.