

Lars Crone
Vice-President – International Development
SSP Group Ltd

Lars is responsible for the expansion of SSP's airport food & beverage activities around the world.

Lars joined SSP in 1997 when the company was operating predominantly in European airports, and the business was present in some 45 airports in 14 countries. Today SSP is the leading global airport food and beverage operator with activities in more than 120 airports in 26 countries.

Lars has more than 20 years of experience from the international airport world. He has held various airport/airline management positions in Japan, Saudi-Arabia, Germany, United Kingdom, Hong Kong, Switzerland and Denmark.

Although born in Sweden 1958 and educated in Liberia, Kenya and Sweden, Lars has spent the majority of his private life and professional career outside his native country.

In December 2005 Lars was appointed to the Airports Council International (ACI) World Business Partner Board for three years. Lars already held a two-year seat as Vice-Chairman of the ACI Europe Airport Business Forum, and was approached by ACI World to fill one of three positions open to represent Europe.