

Marcello Bottoli
President & CEO, Samsonite Group

Marcello Bottoli serves as President and Chief Executive Officer of the Samsonite Corporation, the world leader in travel solutions. Bottoli joined Samsonite in March 2004 after his tenure at Louis Vuitton under the same title. Bottoli brings international experience, brand expertise and a passion for innovation to Samsonite, where he is committed to contemporizing and elevating the brand.

Bottoli received his Italian Doctorate Degree in Business Administration from Bocconi University in Milan, Italy. Beginning his career as a Brand Manager for Procter & Gamble, working in France and the United States, Bottoli drove the success of a number of products until his departure in 1989. Bottoli spent the next two years with the Boston Consulting Group in Paris and Milan. He joined the Benckiser Group in 1991, which sparked a 10-year venture working in their marketing, research and development departments, and later joined Reckitt Benckiser. He became Executive Vice President of the group in 1993, before leaving the company to embark on a career in fashion at Louis Vuitton.