



Rene Riedi

Personal Information:

Name: Rene Riedi
Date of birth: 22nd August 1960
Nationality: Swiss
Residence address: P.O. Box 4476, Sharjah International Airport, Sharjah (U.A.E.)
Marital Status: Divorced
Hobbies: Skiing and golf, socializing with friends and family

Education:

Swiss Commercial School, Chur, Switzerland

Institute for Economics & Business Administration at HWV (Hoehere Wirtschafts- und Verwaltungsschule) with a Master Degree in Business Administration

INSEAD, Fontainebleau, International Executive Programme

Professional Experience:

1979 - 1983 5 years experience in Retail Banking

1987 – 1993 6 years experience with Unilever in Switzerland, working in different Marketing positions in the personal care division

1993 – till now 12 years with Dufry, former Weitnauer, in different positions in Sales, Marketing and Retailing

- 2 years as Sales Manager Eastern Europe
- 5 years as Head of Marketing and Procurement
- 5 years in Retailing

Current Position:

- Chief Operating Officer with responsibility for the Retail Region Eurasia & Asia, including the Middle East, Eastern Europe & Central Asia, Asia / Pacific and office in Sharjah, United Arab Emirates.
- Member of the Group Executive Committee of Dufry Group