

## TFWA ANNOUNCEMENT

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### TFWA WORLD EXHIBITION SETS THE SCENE WITH ANGELS AND DEMONS

Hard working executives looking for a place to unwind and relax after a day at TFWA World Exhibition will be delighted with the restyled private nightclub, **The Scene**, which is being staged this year by TFWA at the Palm Beach, Cannes.

The décor is being specially designed on a daring 'angels and demons' theme with a full stage and live bands every night in addition to the professional DJ. A different style of music will be featured on each of the four nights, 22<sup>nd</sup> to 25<sup>th</sup> October inclusive, so every night is party night.

The Scene will be open to delegate ticket holders from 22.00 to 02.00 from Monday through Thursday. The Scene shuttle buses, generously sponsored by Cadbury, Chupa Chups and Trident, will run continuously along the Croisette from the Palm Beach to Sofitel, stopping at the City Hall and the Majestic, Carlton and Martinez hotels from 22.00 to 03.00. Pick-up points will be on the beach side and drop-off points on the hotels' side of the Croisette.

Such was the popularity of The Scene last year that a larger venue had to be found with room for dancing and also a quiet area beside a magnificent terrace overlooking the bay and the beautiful Iles de Lérins for people to relax and talk.

Sponsors of The Scene include Bacardi, Brown Forman, Diageo, Heineken, Pernod Ricard, Rémy Cointreau and V&S Absolut Spirits.

The Palm Beach is also the venue for the **Opening Cocktail** on Sunday 21<sup>st</sup> October at 19.30, a glittering event at which delegates can meet up with old acquaintances and network with prospective business partners before the working week begins.

The glamorous **Le Premium Evening**, the most sought-after social event of the week, on Thursday 25<sup>th</sup> will start with cocktails at 19.30. Guests will be invited to celebrate the 60<sup>th</sup> anniversary of the birth of duty free as they enter the Palm Beach venue. A sumptuous



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gala dinner will be laid on followed by a concert and some surprise entertainment is planned during the evening.

TFWA social events are renowned for their originality, glamour and charm; the 2007 events promise to be as exciting as ever with the usual attention to detail from the innovative décor down to the frequent shuttle buses to major hotels.

Ends

**For further information please contact**

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