



TFWA WORLD EXHIBITION CONFERENCE
“This World, Our Future”

PROGRAMME, FRIDAY, 24th OCTOBER, 08.30-10.15

08.30 “The State of the Industry”

TFWA President Erik Juul-Mortensen

Insights and commentary on the current state of the travel retail industry with a specific look at events of the previous year and reasons for optimism in going forward

08.40 “This World”

Former US Ambassador to the United Nations Richard Holbrooke

addressing the broad geopolitics and economics shaping global trade and political relations

09.20 “How We See It”

TFWA Conference & Research Director Linda Hopkins

A snapshot look at what industry chiefs, an industry-wide poll and current indicators say about the future for travel retail

09.30 Cross-Chat (with Q&A)

Richard Holbrooke will interface with two industry executives and the audience