



## **MCM expands travel retail team**

Luxury leather goods company MCM is delighted to announce the appointment of Nicolaas Veenendaal as Travel Retail Regional Manager Europe & USA, effective May 5<sup>th</sup>, 2008.

Nicolaas brings a broad range of both fashion and travel retail experience to MCM. He joins the company from Dutch based Oilily, where he was Director Retail Europe. His previous experience includes spells with Zwiling JA Henckels AG of Germany, Gebr Heinemann, Montblanc and Seagram.

In this newly created role, Nicolaas will be responsible for looking after MCM's existing travel retail business throughout Europe and expanding it further, and developing the currently untapped US market. He reports directly to global travel retail director Gerry Munday, who says: 'I am delighted to be welcoming Nicolaas to the MCM team. His experience in both fashion retail and travel retail gives him a superb understanding of the needs and requirement of the market place. MCM is expanding so rapidly in travel retail, that the time is now right to build the management team.

'His main challenge will be to develop the US market, which is still "virgin" territory for travel retail; however the domestic business is doing well there and so I am confident that he will do a great job for us.'

Nicolaas will be present on the MCM stand at TFWA Asia Pacific.



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