



**PRESS RELEASE**  
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**TFWA ASIA PACIFIC  
STAND C13**

## **PATON'S ADDS HAZELNUTS TO ROYALS COLLECTION**

Delighted by the overwhelming success of its Royals collection in global duty free and travel retail markets, Paton's of Australia will launch Hazelnut Royals in time to tempt buyers attending TFWA Asia Pacific duty free and travel retail exhibition in May.

Paton's Hazelnut Royals are whole premium nuts which are dipped in toffee, encased in rich milk chocolate and presented in smart 200g foil-embossed gift boxes.

They join the illustrious company of Paton's Almond Royals in thick milk chocolate and Paton's Macadamia Royals in a choice of milk, white or dark chocolate and varying pack sizes.

The entire collection, which is ideally suited to the gifting market, will be exhibited at TFWA Asia Pacific (Stand C13, 13<sup>th</sup> to 15<sup>th</sup> May, Suntec Singapore) and Paton's will use the opportunity to embrace new business opportunities in Asia.

James Kfoury, Paton's General Manager Sales and Marketing: "Asia has been an excellent market for Paton's confectionery since we first launched our chocolate covered macadamias over 28 years ago and we have developed a highly productive relationship with key retailers in the region. Now as we explore new territory in China and other parts of the region, we are pleased to have a full Royals collection with three types of nut to offer to new and existing clients."

Paton's Royals, like the other products in the portfolio including souvenir gift packs, hang-sell bags, assorted canisters and cute children's confectionery, are all manufactured from the finest ingredients at Paton's state-of-the-art facility in Victoria, Australia and shipped to duty free and travel retail outlets all over the world. By controlling production from quality raw ingredients to packages on shelves, Paton's can be sure of consistently high quality and a warm reception worldwide.

Ends

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