



TFWA World Exhibition News

Scorpio extends jewellery range with She She

Scorpio Distributors Ltd has added a new range of bright, colourful, fun fashion jewellery to its inflight collection.

She She has been developed by the renowned German jewellery manufacturer of Schmuckart, literally translated as 'art in jewellery'. This brand has been sold very successfully throughout the domestic and travel retail channels in Germany, with POS in most airports, including Munich and Frankfurt, and significant listings on most German carriers from Lufthansa to Air Berlin. The unique designs and price points have led to excellent growth over the last two years. **She She “simply” represents the International look of the brand.**

She She offers a range of good quality, trendy jewellery suitable for all occasions, outfits and moods. Regularly changing in line with trends, the initial line features coloured stones – crystals and pastels – in a mixture of chunky and delicate designs.

Retailing from £9.99 for a ring to £24.99 for long necklaces packaging is in black and silver window boxes perfect for inflight.

In addition, She She offers a range of chunky, stone encrusted belts and evening bags retailing from £17.50 to £24.99

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