

## PRESS RELEASE

### Vivaldi bijoux present new watch set in Cannes

The Netherlands, October 2007 – **At this TFWA Exhibition in Cannes, Vivaldi (booth F24) will introduce a beautiful new watch set. Vivaldi's main objective is to offer top-quality fashion bijoux at competitive prices. The collections range from classic to casual, always focusing on craftsmanship and style.**



#### **NEW: Watch Set**

This stunning trendy watch has a black dial and bezel set with crystals. It includes a pendant and earrings, both set with Austrian crystals, to complement the watch. It is presented in a charming blue gift box.

A true must-have for every fashionable lady!

#### **Vivaldi Bijoux, booth F24**

Together with this new set, Vivaldi will present their basic collection.

#### **Vivaldi Eight Pieces Bijoux set**

Vivaldi offers several bijoux sets. This Eight Pieces Bijoux set contains two pendants and six sets of pierced earrings. The pendants are packaged in an unusual, unique way in two soft fabric bags. The items are made of rhodium plated & nickel free materials, set with Austrian crystals or glass in beautiful pink, white and blue colors.

#### **Top-quality fashion bijoux at competitive prices**

Bijoux brand Vivaldi supplies many airline companies and other tax-free sales outlets worldwide with its costume jewellery and watches. A core feature of Vivaldi is its flexibility. Vivaldi adjusts and diversifies the collections and packaging to the wishes of its customers. As Vivaldi has a wide range of articles, the possibilities are endless.

#### **Volume versus flexibility & creativity**

Vivaldi has the competence to handle volume whilst being small enough to be fast, flexible and creative; your ideal partner in the Duty Free and Travel Retail business. Examples of the airlines we supply are Thai Airways, South African Airlines, China Airlines, Dragon Air and Saudi Arabian Airlines.





**For further information**

Mariëtte Zonjee  
+31(0)6 – 52 07 23 06  
mzonjee@gerzon.nl

**About Gerzon Duty Free**

Vivaldi is a brand of Gerzon Duty Free. Gerzon Duty Free is a business unit of Gerzon Holding, a family company with more than 30 years of retailing experience. Gerzon Duty Free creates the collection especially for the travel retail market and also attends to all aspects of marketing and sales service. Gerzon Duty Free is present at all relevant trade exhibitions for the Duty Free and Travel Retail market worldwide. Gerzon Holding carries two other business units: Gerzon Import and Gerzon Schiphol. For more information, please visit our website: [www.gerzon.nl](http://www.gerzon.nl).

**Not for publication:** Gerzon Duty Free distributes this press release. For more information please contact: Marre Smit, [msmit@gerzon.nl](mailto:msmit@gerzon.nl), +31(0)20 41 09 700.

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