

PRESS ANNOUNCEMENT

FOR IMMEDIATE PUBLICATION

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New date for TFWA World Exhibition and Conference

TFWA has said the announcement of the new timing of the first week in October for its World Exhibition and Conference in 2016 (and the following years), has met with widespread approval from across the duty free and travel retail business.

TFWA President Erik Juul-Mortensen said; "The TFWA Management Committee studied all the options in much detail, and gave careful consideration to the implications, both positive and negative, of moving the date to the first week in October. The conclusion is that the new date is the preferred choice of the vast majority of our members, visitors and exhibitors."

Two years ago TFWA carried out an extensive survey of members to canvass their views on a change of date. The review established that, in addition to business considerations, holding the event in the same week at the beginning of October each year would avoid overlap with school holidays in many parts of Europe and the potential disruption of strike action, which is often planned for the later part of October. The likelihood of better weather will also provide more opportunities for TFWA and exhibitors to safely set up temporary structures and stage larger or outdoor events, as well as allowing all to enjoy more of the sunny climate of the Côte d'Azur.

The TFWA World Exhibition & Conference will take place at the Palais des Festivals et des Congrès, Cannes between 2nd and 7th October in 2016 and between 1st and 6th October 2017.

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