



## **PRESS ANNOUNCEMENT**

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### **Exhibitor numbers top 300 mark yet again as TFWA Asia Pacific Exhibition & Conference approaches**

As preparations for the 2018 TFWA Asia Pacific Exhibition & Conference hot up, TFWA has once again confirmed that the numbers around the event are strong. A total of 308 companies will be exhibiting, and the exhibition will span a massive 10,000m<sup>2</sup>.

The event will welcome many of the most exciting and on trend brands from across the region, as well as leading international players. Some of those who are new to the exhibition or returning after an absence will include fragrances and cosmetics names Cartier, Ahava Dead Sea Laboratories, Kanebo Cosmetics, Stila, Rituals and The Body Shop. They will be joined by fashion brands Kering Eyewear, Marni and Thule Group, confectionery and fine food brand The East India Company, as well as Drink Tank in the wine and spirits category.

Making the most of every metre of space, the exhibition will feature several two-storey stands from brands including Imperial Tobacco, JT International, Kering Eyewear, Moët Hennessy, P&G Global Travel Retail and William Grant & Sons.

Commenting on the upcoming event, TFWA president Erik Juul-Mortensen said; "I'm thrilled that this year's TFWA Asia Pacific Exhibition & Conference is most certainly shaping up to be another successful event. We look forward to catching up with old friends as well as meeting new colleagues at what promises to be a great week in Singapore."

TFWA would like to thank their sponsors which include diamond sponsor for the conference, Changi Airport, and platinum sponsor China Duty Free Group. The business networking coffee break in the morning will be sponsored by Leonidas, the business networking lunch will be sponsored by Neuhaus and the afternoon networking session and workbook will be sponsored by Incheon International Airport Corp. Mondelēz International will be sponsoring the conference web app, Pourchet will provide the conference hostess outfits, DUFY will be sponsoring the conference notebook and the charging stations will be sponsored by SKROSS.

The annual golf tournament at Raffles Country Club is being hosted in partnership with Interparfums and the Chill-Out Party at the Mandarin Oriental Hotel is kindly sponsored by Lacoste and Korea Ginseng Corp. The event is supported by YourSingapore and the Singapore Exhibition & Convention Bureau.

TFWA's ONE2ONE pre-scheduled appointment service will once again provide a tailor-made opportunity for retailers, exhibiting brands and service concessionaires to meet with senior executives from Asia Pacific airports and airlines, as well as those from cruise and ferry companies.

All visitors will have access to the TFWA Product Showcase, a useful web-based tool that contains a wealth of essential information about all of the must-see products, exclusive launches, and latest news from the show. A link to the Product Showcase can be found [HERE](#).

The TFWA press centre will be located inside the exhibition in Basement 2 and is a private area where journalists can work, relax and collect exhibitors' digital press packs.

TFWA Asia Pacific Exhibition & Conference will be held from 6<sup>th</sup> to 10<sup>th</sup> May 2018 at the Marina Bay Sands Expo and Convention Centre. Pre-registration has been extended until 13<sup>th</sup> April 2018.

For more information and a full review of last year's event, please visit: [www.TFWA.com](http://www.TFWA.com)

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