

CHINA'S CENTURY CONFERENCE

THE PREMIER DUTY FREE & TRAVEL RETAIL EVENT IN CHINA

PRESS ANNOUNCEMENT

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TFWA China's Century Conference heads to Hainan for 2019

TFWA has confirmed that the fourth TFWA China's Century Conference will take place in Hainan from the 5th to the 7th March 2019.

The conference, organised with the support of APTRA, will be held in the sumptuous surroundings of the Grand Hyatt Sanya Haitang Bay hotel. Hainan, one of China's most popular tourist destinations, is home to a thriving offshore duty free industry, with many of the industry's leading brands present.

Confirmed sponsors and partners for the prestigious event include Furla as the day one conference lunch sponsor, Mondelēz as the day one mid-morning conference coffee break and delegate gift sponsor, and DFS as the sponsor for the Gala Dinner.

Erik Juul-Mortensen, TFWA President, said; "2019 will see the 40th anniversary of duty free in China, and the country has been one of our industry's main growth drivers for much of that time. For anyone looking to understand and maximise the opportunity of this fast evolving and vast market, this is a must-attend event. After a fantastic few days in Guangzhou in 2017, we are delighted to be returning to China in 2019 and visiting Hainan, a hugely important location for many of our members and business partners."

The last TFWA China's Century Conference, held in Guangzhou in March 2017, saw visitor numbers up by a substantial 6%, with over 400 people attending. Delegates included representatives from over 200 companies, from China and beyond. More visitors than ever before attended meetings organised by TFWA's ONE2ONE meeting service, with 123 different companies taking advantage of this facility.

For information and statistics on TFWA China's Century Conference 2017, visit <https://www.tfwa.com/tfwa-chinas-century-conference/news/2017-attendance-figures-100007297>.

More information about the conference and the extensive networking and social programme will be available at www.tfwa.com.

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