

TFWA China 2019





HKG



First time at the airport



First time at the airport

DEAN & DELUCA

HKG



First time in the country

HKG



Spectacular + Experiential

HKG



Quirky + Experiential



蛋撻王餅店
Egg King Bakery

HKG



A taste of the local flavours

The Official

ALL BLACKS®

Store



A piece of the local action

SHA



Transforming underperforming spaces



Shop, eat, and shop more

WUH

BOULEVARD
DU
LUXE

Personalizing the experience

HKG



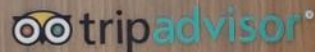
EXIT

travel comfort

for kids

travel needs

bags and pouches



O2O – online to offline



NCE

Appealing to millennial & LCC travellers

KMG

EMPORIO  ARMANI

Building brand image





Experience
new horizons,
every day
