



WORLD
EXHIBITION &
CONFERENCE

THE
DUTY FREE
& TRAVEL
RETAIL
GLOBAL
SUMMIT

29 SEPT - 4 OCT
2019
CANNES



WELCOME TO CANNES

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**BY THE TRADE
FOR THE TRADE**

We are TFWA

02

**A UNIQUE
EXPERIENCE**

TFWA World Exhibition
& Conference

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**GLOBAL
SHOWCASE**

The industry's
place to be

04

**BUSINESS
DONE BETTER**

Inspiration through
product trends

05

**NEW IDEAS
FRESH THINKING**

Welcome to the
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**LEARN FROM
THE LEADERS**

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& workshops

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**ONE2ONE
RENDEZ-VOUS**

Your exclusive private
meeting service

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**EFFECTIVE
BUSINESS TOOLS**

Accomplish more
in less time

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SHOWTIME!

World-class business
forum enhanced by
sparkling social events

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CONTACTS

01

BY THE TRADE FOR THE TRADE

Created in 1984 TFWA
is a non-profit-making
organisation. Today it is
the largest association within
international duty free
and travel retail.





TFWA enjoys a 500-strong membership comprising some of the world's best-known and best-selling international brands from all sectors of the duty free and travel industry.

Our mission is to create opportunities, build awareness and provide a business platform for the industry to prosper.

WHAT WE DO

TFWA's activities incorporate three key areas, to provide a credible and compelling **business platform** for the global duty free & travel retail industry to flourish:

01

Organising successful duty free and travel retail trade show exhibitions

02

Devising and delivering informative conferences and workshops

03

Commissioning actionable consumer research



02

**A UNIQUE
EXPERIENCE**

TFWA World Exhibition & Conference brings together duty free and travel retail's most successful brands and leading international retailers.





GROW TOGETHER

TFWA World Exhibition & Conference is **the industry's must-attend global gathering**. This annual event, which takes place in the beautiful city of Cannes, delivers a unique opportunity for every member of the global business to come together, learn and grow.

The Exhibition provides an unrivalled product showcase for brand owners, and a valuable source of inspiration for the industry's most influential buyers.



**Welcome
to an unrivalled
product
showcase!**

SAVE THE DATE

**Be inspired by premier speakers,
international brands and powerful
networking. TFWA World Exhibition
& Conference is where prestige
meets passion.**

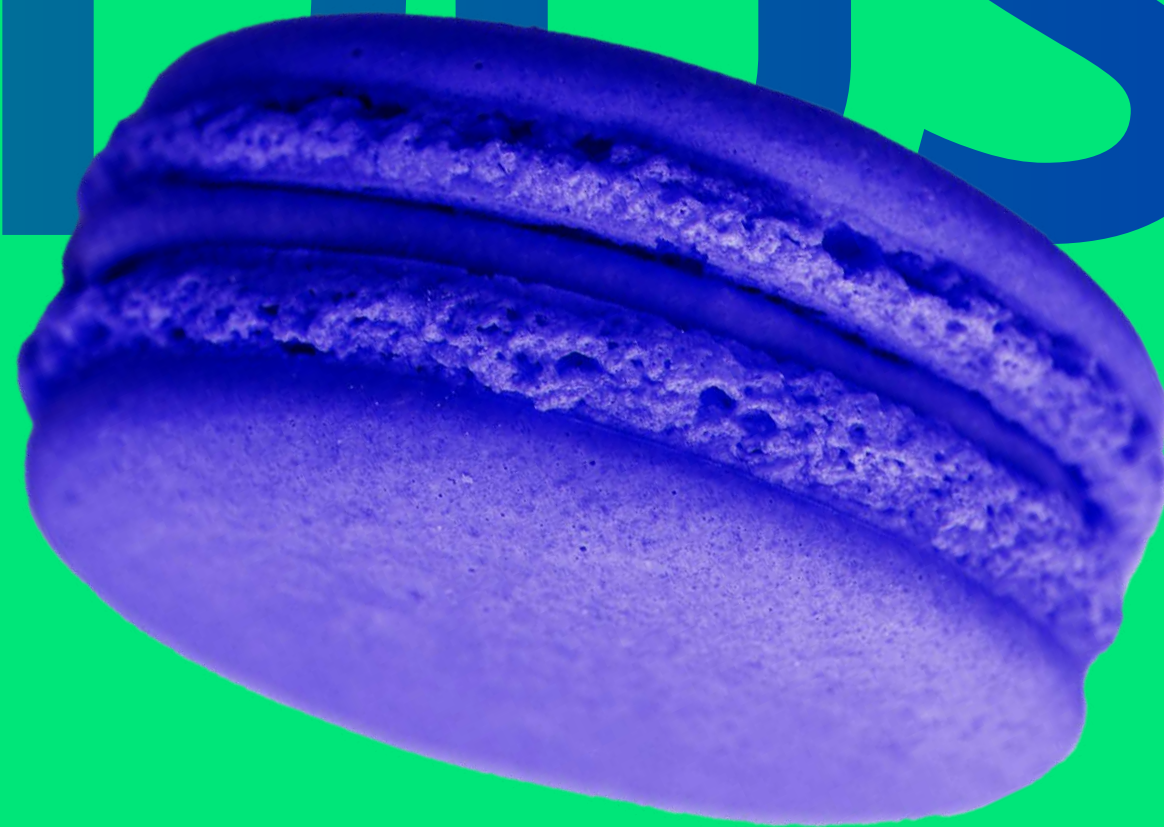
Sun. 29	Mon. 30	Tue. 01	Wed. 02	Thu. 03	Fri. 04
Leisure activities 07:30 - 14:30		Workshop 08:00 - 09:00	Workshop 08:00 - 09:00		
	Conference 09:00 - 12:00	Exhibition 09:00 - 18:00	Exhibition 09:00 - 18:00	Exhibition & ONE2ONE meetings 09:00 - 18:00	Exhibition & ONE2ONE meetings 09:00 - 12:00
	Exhibition 12:00 - 18:00				
Opening Cocktail 19:30				Le Premium Evening 20:00 - 22:00	
	The Scene 22:00 - 02:00	The Scene 22:00 - 02:00	The Scene 22:00 - 02:00	The Scene 22:00 - 02:00	


03

GLOBAL SHOWCASE

Reach a global audience –
generate highly targeted
business leads – forge new
collaborations with the
industry's most influential
and discerning buyers

AT THE HEART OF THE INDUSTRY

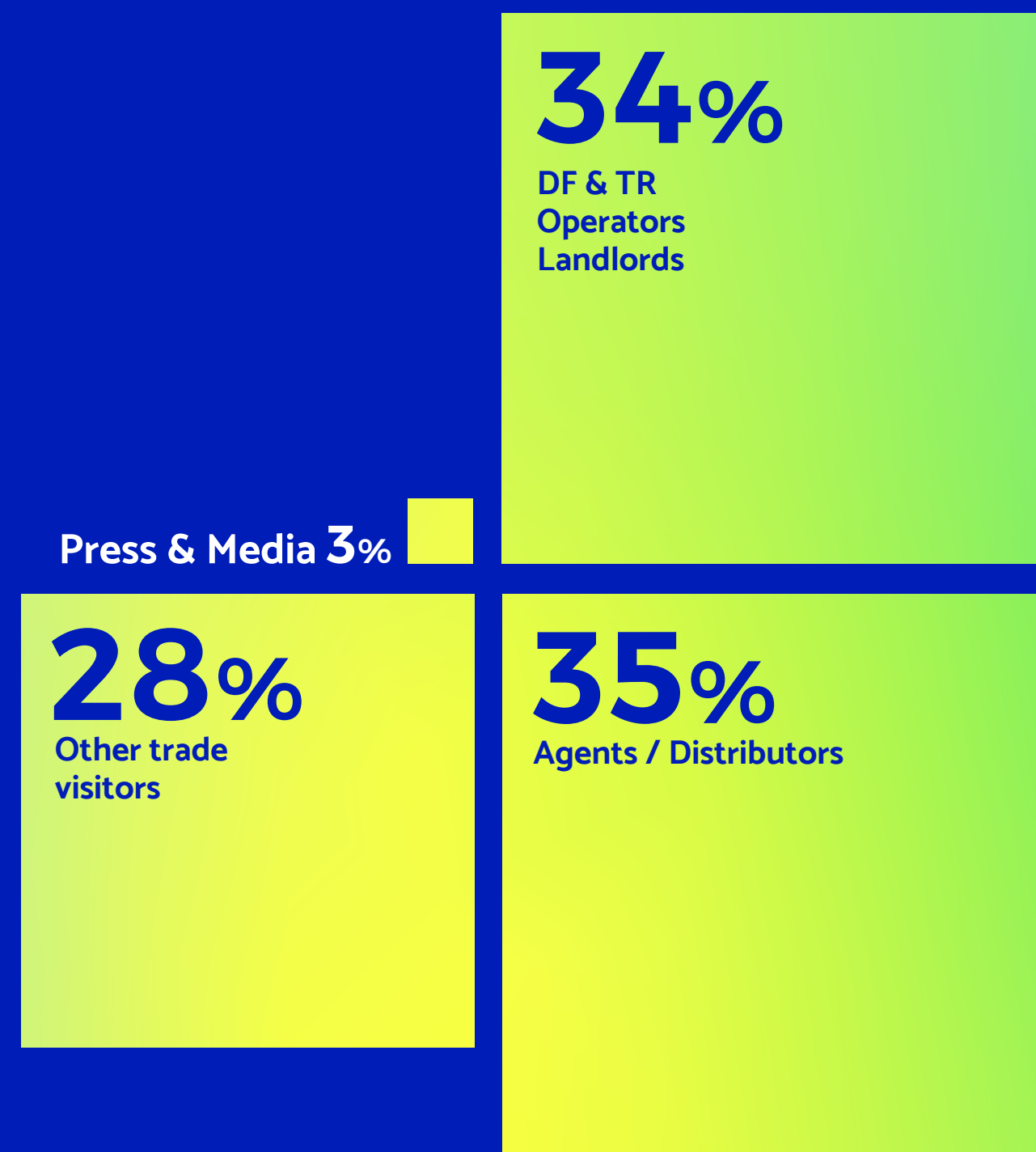


A photograph of three people in business attire engaged in conversation outdoors. On the left, a man with a beard and glasses, wearing a grey suit and a blue tie, is looking towards the center. In the middle, a man in a dark suit is seen from the back, facing the other two. On the right, a woman with short blonde hair, wearing sunglasses, a white t-shirt, and a black blazer, is smiling and looking towards the man in the center. She is holding a smartphone and a small white card. A lanyard with a badge is visible around her neck. The background is bright and out of focus, suggesting an outdoor setting with a body of water and buildings in the distance. The text is overlaid on the left side of the image in a yellow box.

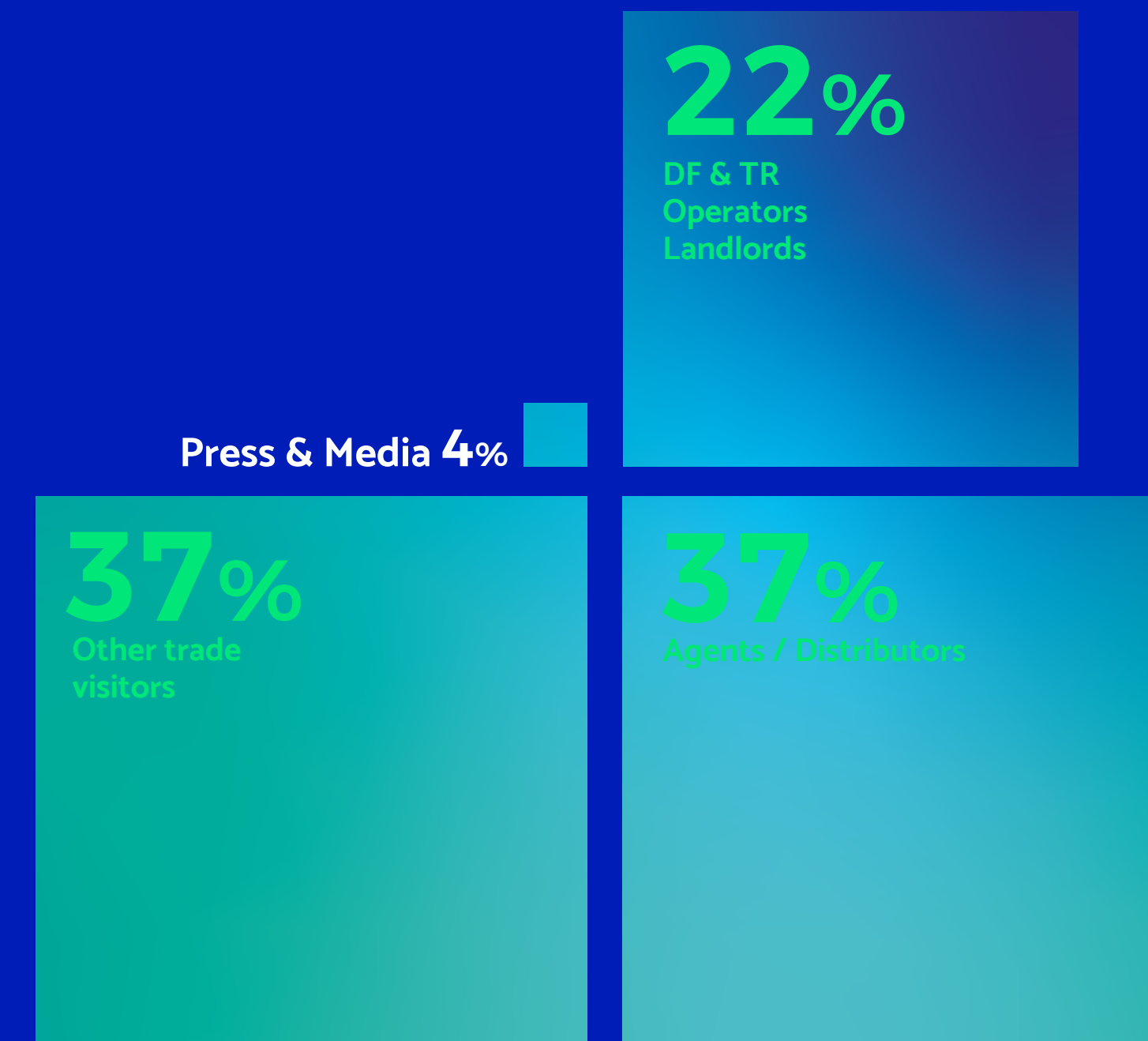
**TFWA World Exhibition
& Conference is the place
to see and be seen.**

WE'VE GOT THE NUMBERS

2018 was another record-breaking year, attracting **7,015 visitors** from the global duty free and travel retail industry – an increase of +3% from 2017. In total, 3,088 companies were represented, up +2% from the previous year, with the number of **visiting landlords** growing by an impressive +15%.



VISITORS
By sector

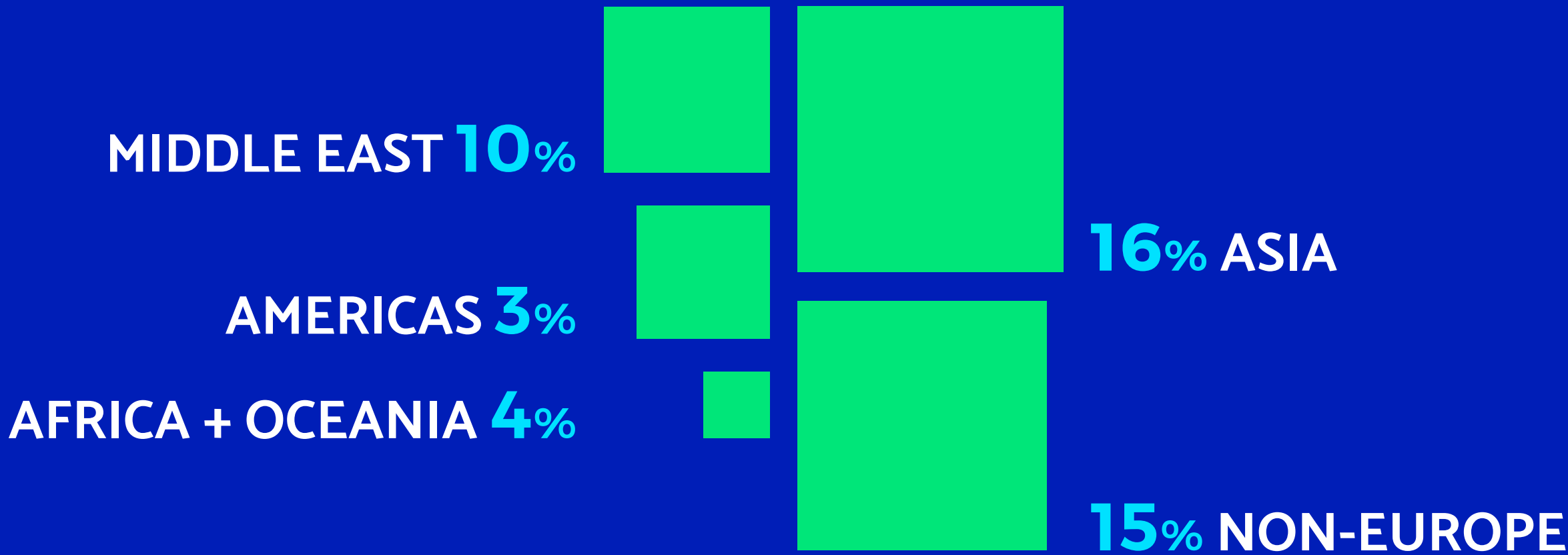


COMPANIES
By sector

WHERE ARE YOU FROM?

VISITORS BY REGION

The figures speak for themselves. No other event can deliver this level of targeted exposure to the key buyers and decision-makers who matter.



COUNTRY	VISITORS
FRANCE	299
UK	252
GERMANY	240
UAE	221
KOREA	189
NETHERLANDS	140
USA	124
JAPAN	122
HONG KONG	119
RUSSIA	108
ITALY	105
SWITZERLAND	94
ISRAEL	93
CHINA	92
SPAIN	83
SINGAPORE	79
INDIA	66
LEBANON	65
TAIWAN	64
TURKEY	59
SWEDEN	59
DENMARK	59
FINLAND	56
NORWAY	53
MALAYSIA	49

04

**BUSINESS
DONE
BETTER**

Drive sales – connect with new
suppliers – gain fresh ideas and
insights to grow your business



BE INSPIRED

TFWA World Exhibition & Conference is the most efficient way to stay abreast of emerging or changing trends – putting you at the heart of the duty free and travel retail industry.



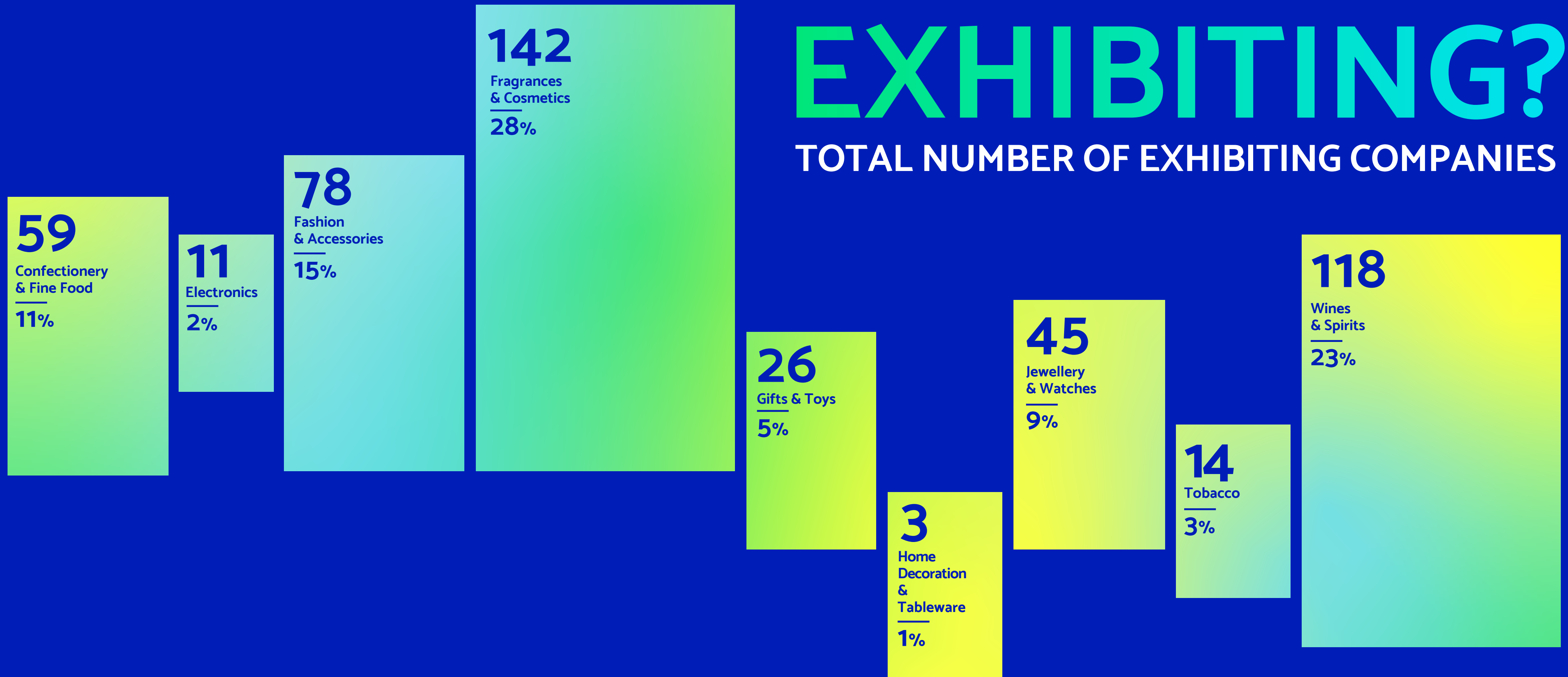


**CANNES – the place
to spot new trends
and stay ahead**



WHO IS EXHIBITING?

TOTAL NUMBER OF EXHIBITING COMPANIES



ONLY THE BEST

The trade exhibition floors boast thousands of cutting-edge products from categories including Perfumes & Cosmetics, Fashion & Accessories, Jewellery & Watches, Confectionery & Fine Food, Toys & Gifts, Electronics, Tobacco and more.





05

NEW IDEAS FRESH THINKING



New ideas. Fresh thinking.


1-4 October 2019 - Cannes

TFWA Innovation Lab brings
a unique blend of technology,
traveller insight and sustainability
to Cannes.

TOMORROW'S WORLD TODAY

The Innovation Lab displays under one roof the latest technological innovations and hardware tailored for the duty free and travel retail industry. It is the indispensable destination for all industry executives in search of fresh thinking and the latest in travel retail technology.





Explore new ideas at the Innovation Lab

- Research
- Services to travellers
- Digital solutions & mobile technology
- Sustainability & CSR
- Instore Design



06

LEARN FROM THE LEADERS

Always featuring a compelling agenda, TFWA World Conference never fails to stimulate, inspire and inform.



WHERE THE INDUSTRY COMES TO TALK

In 2018, the Conference was **attended by an impressive 1,676 delegates**, up +2% on the previous year. Topical workshops complement the Conference programme, in order to deliver maximum insight and analysis to all.





07

ONE2ONE RENDEZ-VOUS

Simplify and streamline your
Cannes diary with TFWA's
ONE2ONE meeting service –
the easy way to connect with
prospective new business partners



MEET & NETWORK

TFWA's specialist ONE2ONE team organises introductory meetings between brand owners, buyers, landlords, agents and concessionaires.

Assistance with appointments is available both before and during the show, helping you to **maximise your time – and the business opportunities** on offer.

Genève

ONE2ONE

**private and
targeted business
time tailored
just for you**



08

EFFECTIVE BUSINESS TOOLS

All the printed and digital resources you'll need, designed by TFWA, to help make your Cannes experience as productive as possible.



Exhibition Directory

An online tool allowing registered exhibitors and buyers to contact each other through a secure communication platform accessible via the TFWA website. Users can tailor their communication by product sector, region and company.

Duty Free & Travel Retail Press List

A valuable summary of all the B2B publications and journalists who attend and report on the show.

Product Showcase

Accessible via the Exhibition Directory, this online listing of the new products featured at TFWA World Exhibition & Conference has established itself as a successful and popular platform to discover the latest launches prior to, during and immediately after the show. Simply browse by product category or brand name to view the images and brief description, together with availability.

TFWA App

A great organisational and communication tool to enhance your attendee experience, enabling you to plan your meetings, access hall plans for effortless navigation and make valuable connections. The App also allows conference attendees to post their comments and questions direct to our moderators and speakers. Available as an all-year-round application, this interactive business tool contains a wealth of practical information.

Diary

Featuring the full programme, exhibitor index, exhibition maps and onsite services, the diary is designed to facilitate your business week; an online format complements the printed version.



09

SHOWTIME!

TFWA World Exhibition & Conference incorporates an extensive social and leisure programme, designed to help delegates de-stress, make new contacts and spend some quality time together away from the trade show floor.



LEISURE ACTIVITIES



Sunday's leisure activities always attract large numbers, offering everyone the chance to bond and enjoy the diversity of the morning's schedule.

From open-air yoga, golf or some scenic e-biking to sailing in the Bay of Cannes, there's something to suit all energy levels in the Cote d'Azur sunshine.



ENJOY

After the exhibition, continue to enjoy valuable networking opportunities, supported and enhanced by **a bespoke social agenda, where style and glamour abound.**



OPENING COCKTAIL

The traditional Opening Cocktail signals the start of a busy week and takes place on the eve of the exhibition. This must-attend, elegant gathering combines champagne, friends and fireworks (kindly offered by the city of Cannes) – and is always a night to remember.

THE SCENE

If you're keen to mingle to the music,
you'll enjoy socialising at The Scene.
Show off your signature moves on the dance floor,
or just enjoy a drink or two with friends.
This prime spot is the perfect place for night-time
networking.





LE PREMIUM EVENING

Make sure you don't miss the final highlight of the week's social programme – Le Premium Evening is always an exceptional end to an intensive business week. Expect first-class dining and enthralling entertainment, enjoyed in a suitably spectacular setting.

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CONTACTS

The TFWA team is always
happy to help you keep
in touch with the TFWA
Community.



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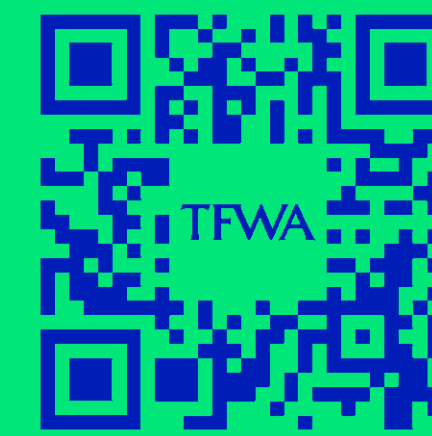
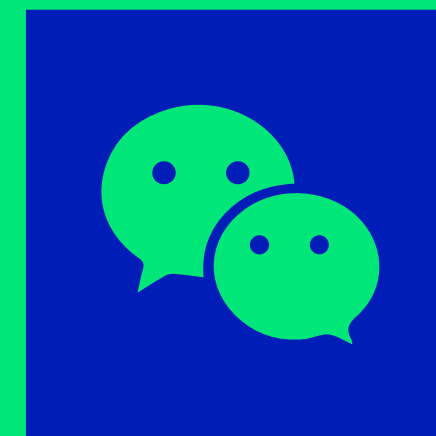
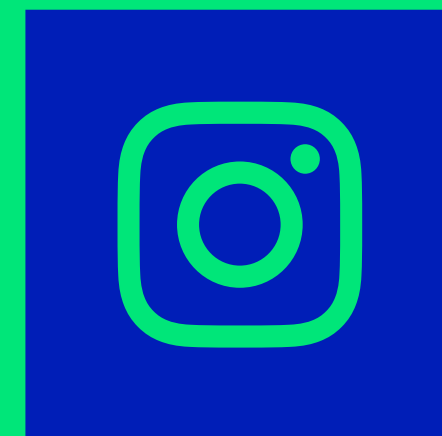
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STAY IN TOUCH WITH THE COMMUNITY

Browse our website www.tfw.com to discover a wide range of online resources, including event overviews, video highlights, conference round-ups and exhibition reviews.

Keep in touch with the TFWA community on social media



TFWA

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FOR THE TRADE**