

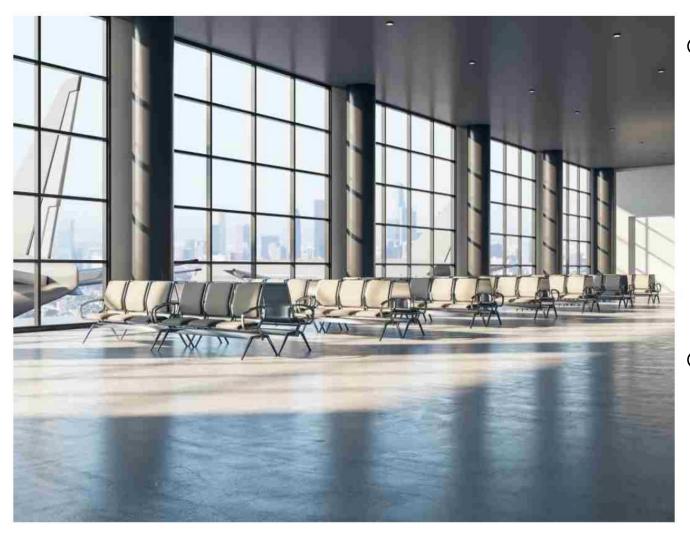




Stefano Baronci Director General Airports Council International (ACI) Asia-Pacific

May 2023

TURBULENT TIMES



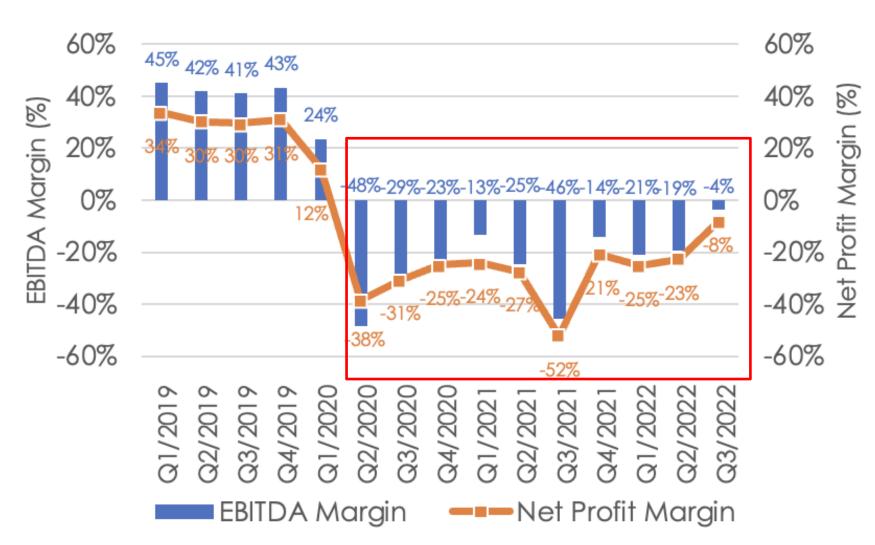
- Asia-Pacific surpassed other two major regions (NA & EUR) in 2011 and remained the largest air transport market for pax until 2021
- The last time Asia-Pacific recorded a comparable level of traffic was 2012 (1.7 billion)

2020-2022 passenger traffic trending (World, Asia-Pacific and Middle East)

(% change vs 2019 level) 2021 ı 2020 20 Asia-Pacific Middle East World Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec 2022Full Year Result vs 2019 -20 **APAC: -51.8%** MEA: -21.6% World: -26.3% -60 -100 ASP Total Passenger Traffic (vs 2019 level) ——World Total Passenger Traffic (vs 2019 level) —— MEA Total Passenger Traffic (vs 2019 level)



ASIA-PACIFIC AIRPORTS – 10 QUARTERS IN THE RED

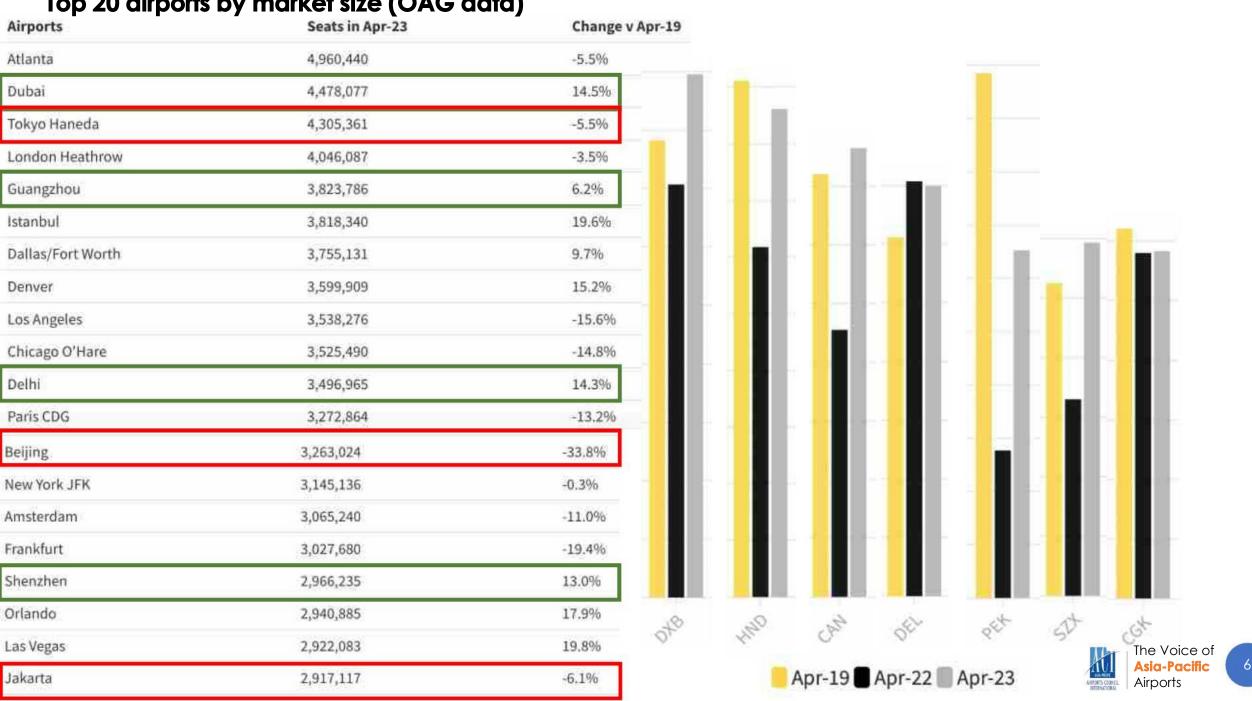




2023

The sunrise year for Asia

Top 20 airports by market size (OAG data)



Global Top 10 Busiest International Airline Routes

	Route	Route Name	Seats
1	CAI-JED	Cairo - Jeddah	446,877
2	KUL-SIN	Kuala Lumpur - Singapore Changi	409,946
3	ICN-NRT	Seoul Incheon - Tokyo Narita	334,605
4	HKG-TPE	Hong Kong - Taipei	334,255
5	ICN-KIX	Seoul Incheon - Osaka Kansai	332,784
6	CGK-SIN	Jakarta - Singapore Changi	317,148
7	JFK-LHR	New York JFK - London Heathrow	315,451
8	DXB-JED	Dubai - Jeddah	270,898
9	BKK-ICN	Bangkok - Seoul Incheon	268,346
10	BKK-HKG	Bangkok - Hong Kong	267,646

Global Top 10 Busiest Domestic Airline Routes

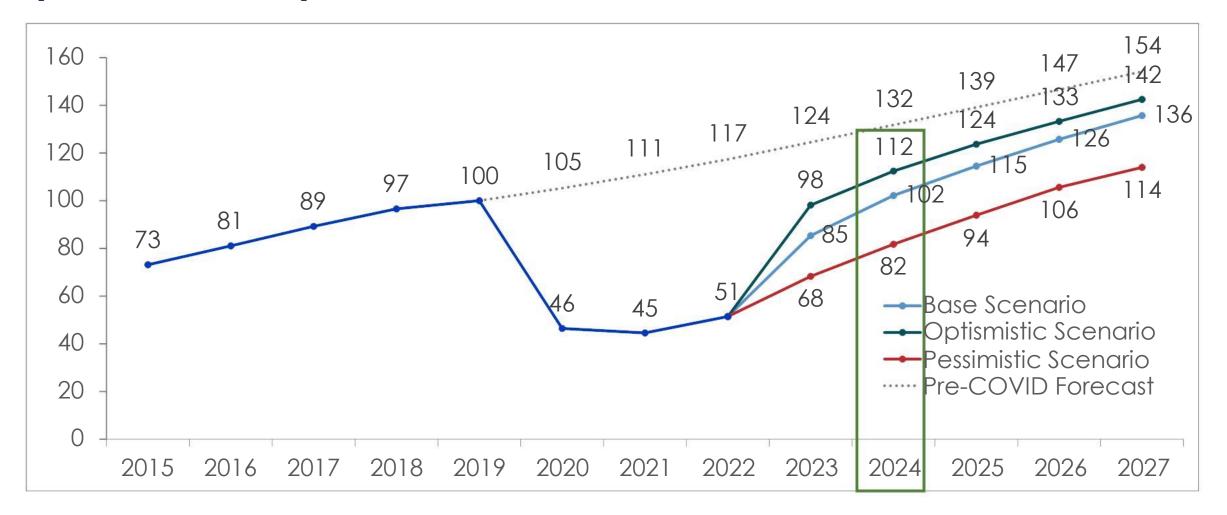
	Route	Route Name	Seats
1	CJU-GMP	Jeju International - Seoul Gimpo	1,085,720
2	CTS-HND	Sapporo New Chitose - Tokyo Haneda	973,404
3	HAN-SGN	Hanoi - Ho Chi Mình City	917,814
4	FUK-HND	Fukuoka - Tokyo Haneda	914,996
5	MEL-SYD	Melbourne - Sydney	763,636
6	PEK-SHA	Beijing - Shanghai Hongqiao	732,926
7	CAN-SHA	Guangzhou - Shanghai Hongqiao	701,527
8	JED-RUH	Jeddah - Riyadh	675,474
9	HND-OKA	Tokyo Haneda - Okinawa Naha	669,469
10	CGK-DPS	Jakarta - Denpasar-Bali	639,101

OAG

OAG

APAC MEDIUM-TERM PASSENGER TRAFFIC FORECAST

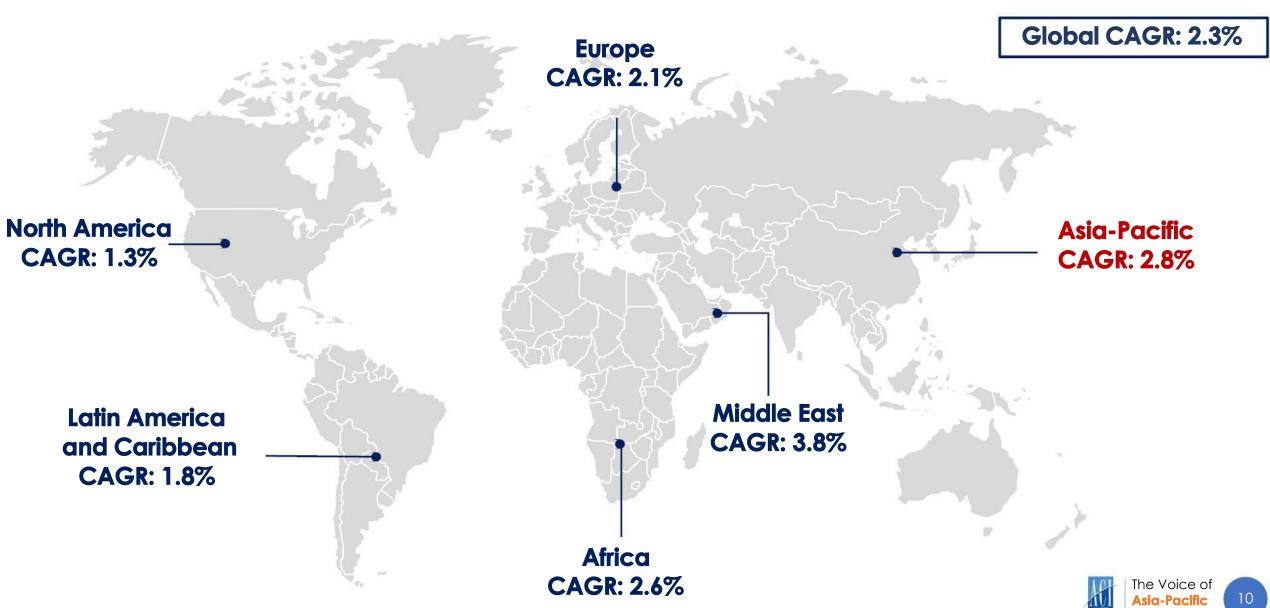
(INDEXED, 2019 = 100)



REGIONAL CAGR TOTAL PASSENGER (2019-2041)



REGIONAL CAGR TOTAL AIR CARGO (2019-2041)



Airports

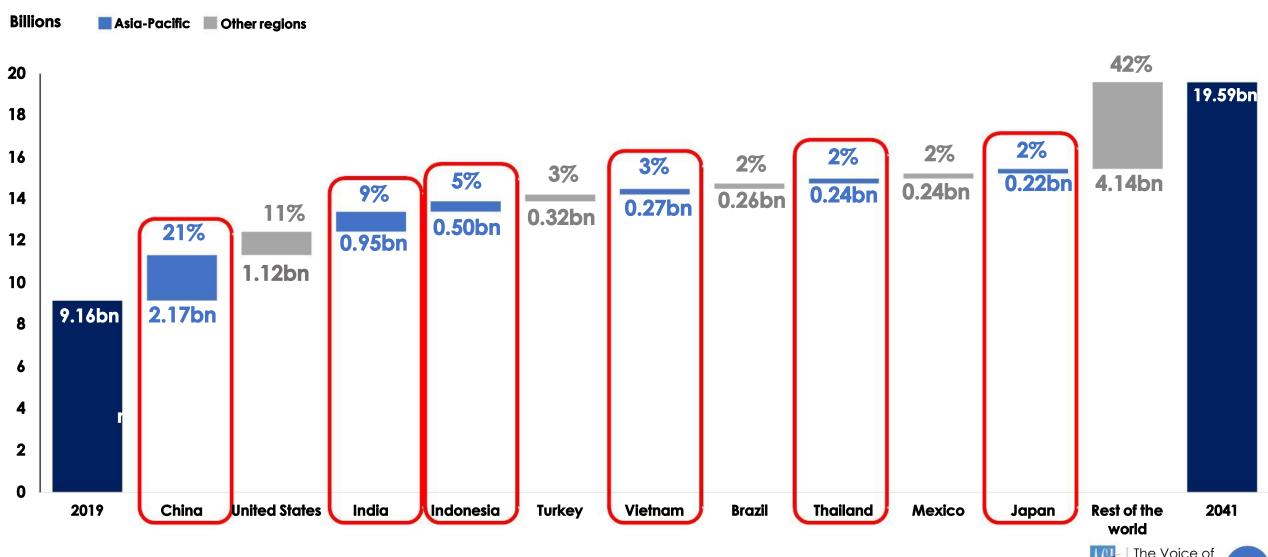
Global CAGR (2019-2041)



Global fastest growing markets CAGR (2019-2041)



Top 10 countries globally by passenger traffic growth contribution (2019-2041)



TOP 10 COUNTRY MARKETS BY TOTAL PAX TRAFFIC VOLUME

Asia-Pacific Other regions

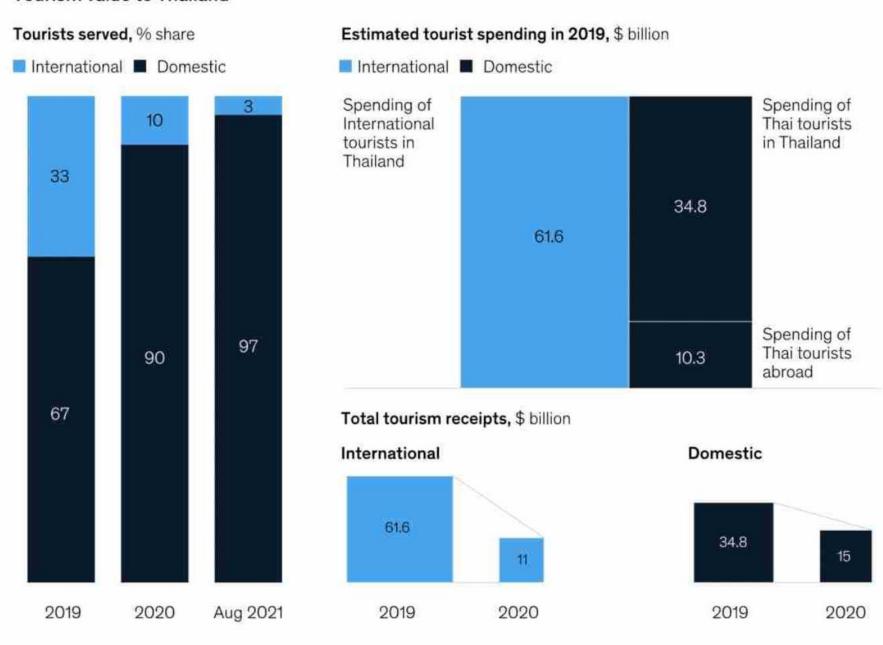
Rank	2020	2030	2040
1	China	United States	China
2	United States	China	United States
3	India	India	India
4	Russian Federation	Japan	Indonesia
5	Japan	United Kingdom	Japan
6	Brazil	Spain	Turkey
7	Turkey	Indonesia	United Kingdom
8	Mexico	Turkey	Spain
9	Spain	Brazil	Brazil
10	United Kingdom	Russian Federation	Russian Federation

2040: 4 out of 5 top 5 aviation markets are from Asia-Pacific



The Game changers

Tourism value to Thailand

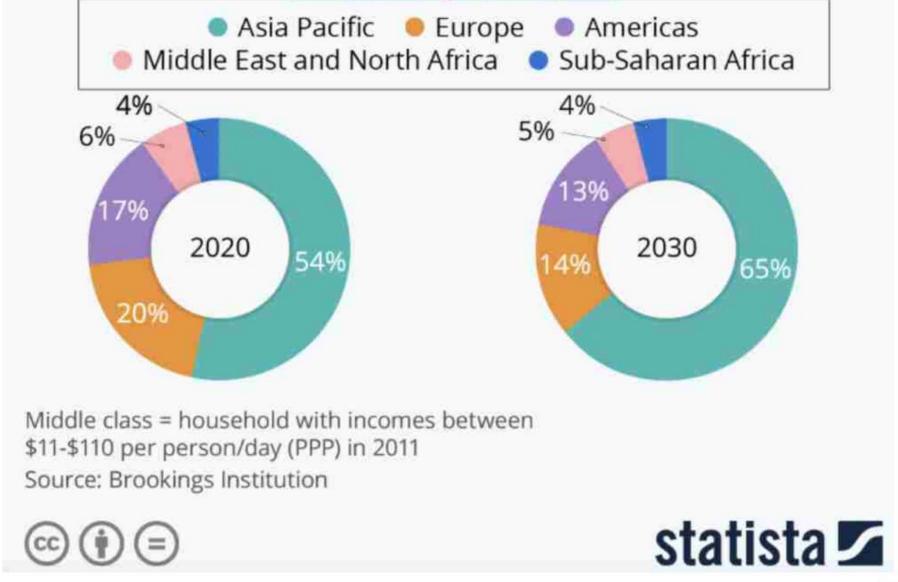


International connectivity





2. Demographics – the rise of the Asia middle class



3. Customer experience





Both the overall experience and satisfaction measures are critical. The best customer experience is when airports generate positive emotions while providing excellent service quality.



The *Overall*Satisfaction helps determine how well airports are servicing their passengers.



The *Overall*Experience focuses on the impression that is left by the journey at the airport.



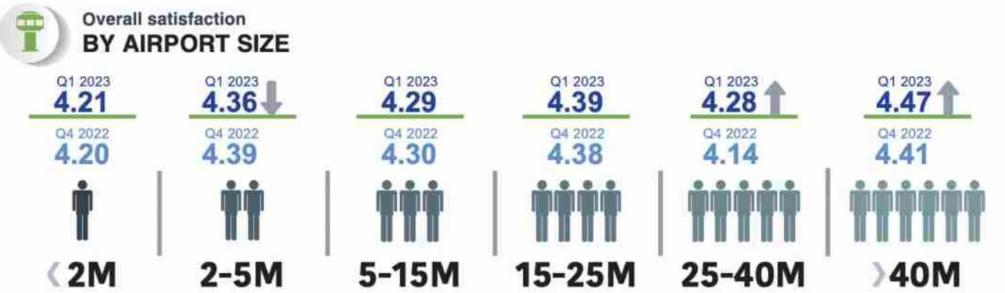






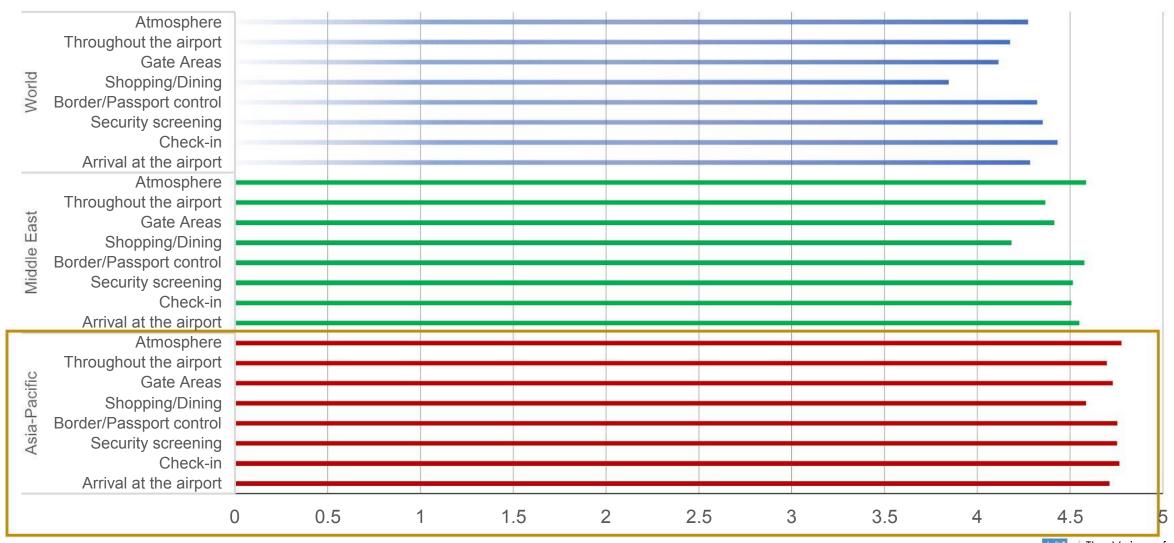






ASQ ASIA-PACIFIC AND MIDDLE EAST VS WORLD

(AVERAGE Q1-Q4 2022)



4. AIRFARE SURGE

International markets in Asia and Middle East suffered average increases by ~30% in airfares in Q4 2022 vs. Q4 2019



POST-PANDEMIC TRAVEL



Health and safety will be a top priority



Increased focus on domestic and regional travel



More flexible booking policies



Continued emphasis on sustainable and responsible tourism

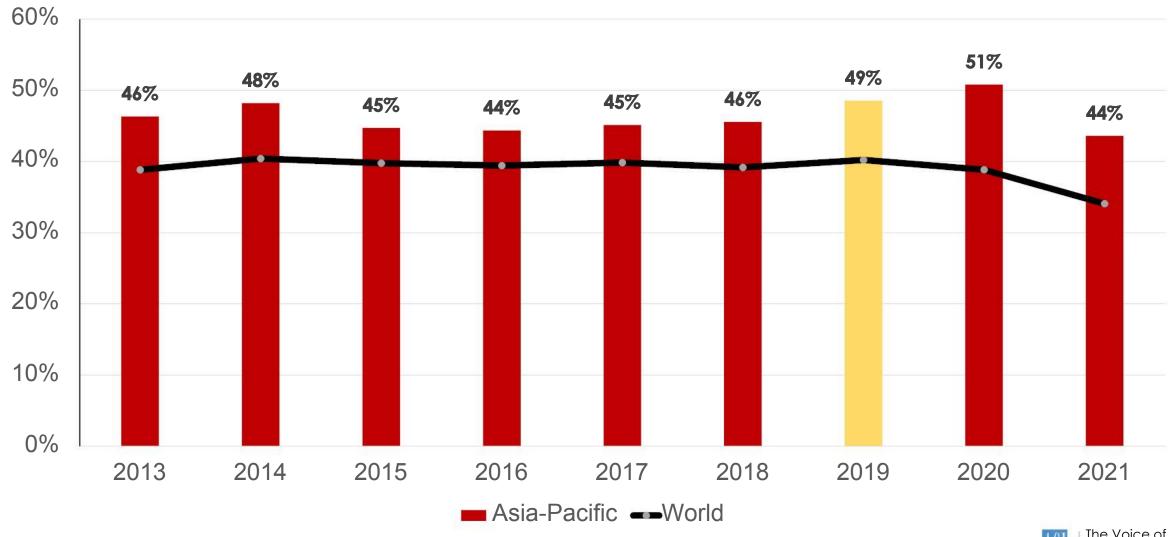


Increased use of technology

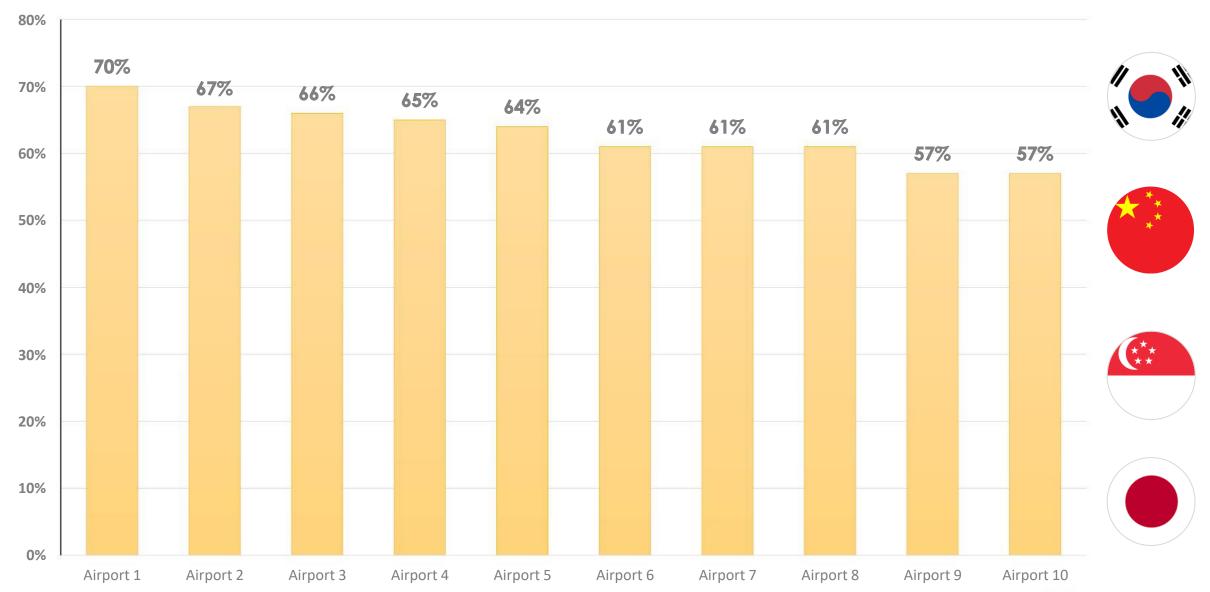


More personalized experiences

SHARE OF NON-AERONAUTICAL REVENUES (2013-2021)

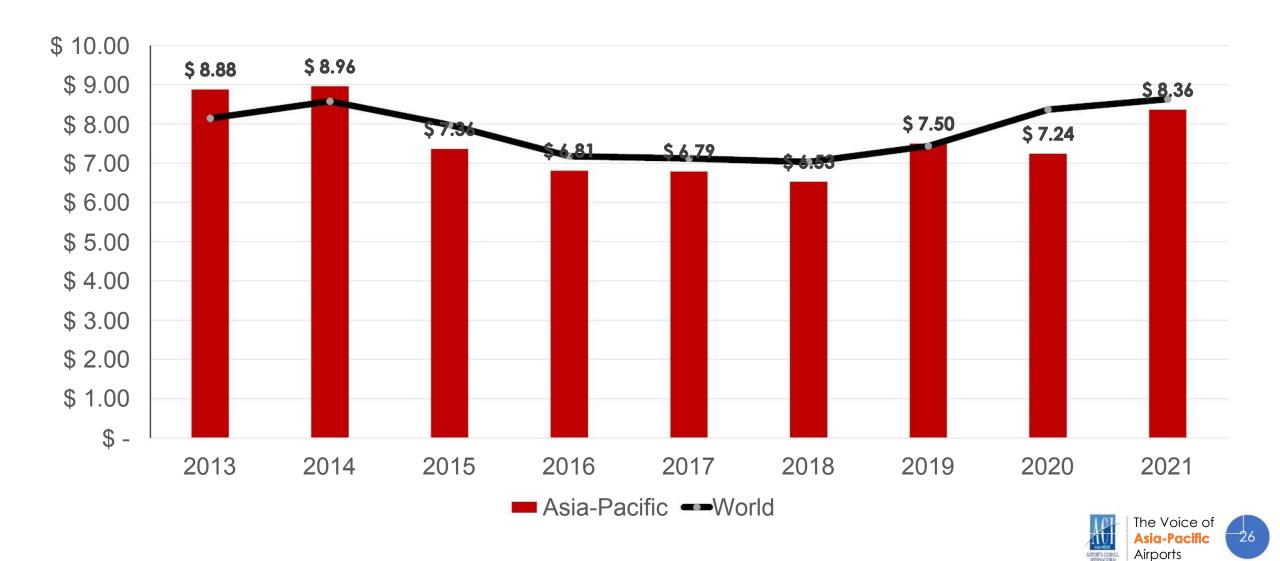


AIRPORTS IN APAC WITH THE HIGHEST RATIO OF NAR VS. AERO REVENUES



EVOLUTION OF AIRPORTS' NON-AERONAUTICAL REVENUES/PAX

(2013-2021, NOMINAL USD)



STRATEGIES TO IMPROVE AND FUTUREPROOF AIRPORTS' COMMERCIAL REVENUE STREAMS



Data analytics and customer insights



Multichannel retailing



Personalization



Emphasis on luxury and high-end brands



Food and beverage offerings



Digitalization



Partnerships and collaborations

REGULATORY THREATS AND OPPORTUNITIES IN TRAVEL RETAIL

Risks and threats

- Ban or tightened restrictions of duty-free or tax-free sales
- Domestic labelling for duty-free products
- Coordination of health, safety, and security measures

Opportunities

- Increasing inbound duty-free allowances
- Home delivery of duty-free products
- E-commerce
- Arrivals duty-free
- Downtown travel retail
- Domestic travel retail







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