AFRICA THE NEXT FRONTIER

19 NOVEMBER 2023 KEMPINSKI HOTEL ACCRA, GHANA

Chichi Maponya Co-Founder and Exec Chairperson Africa Travel Retail

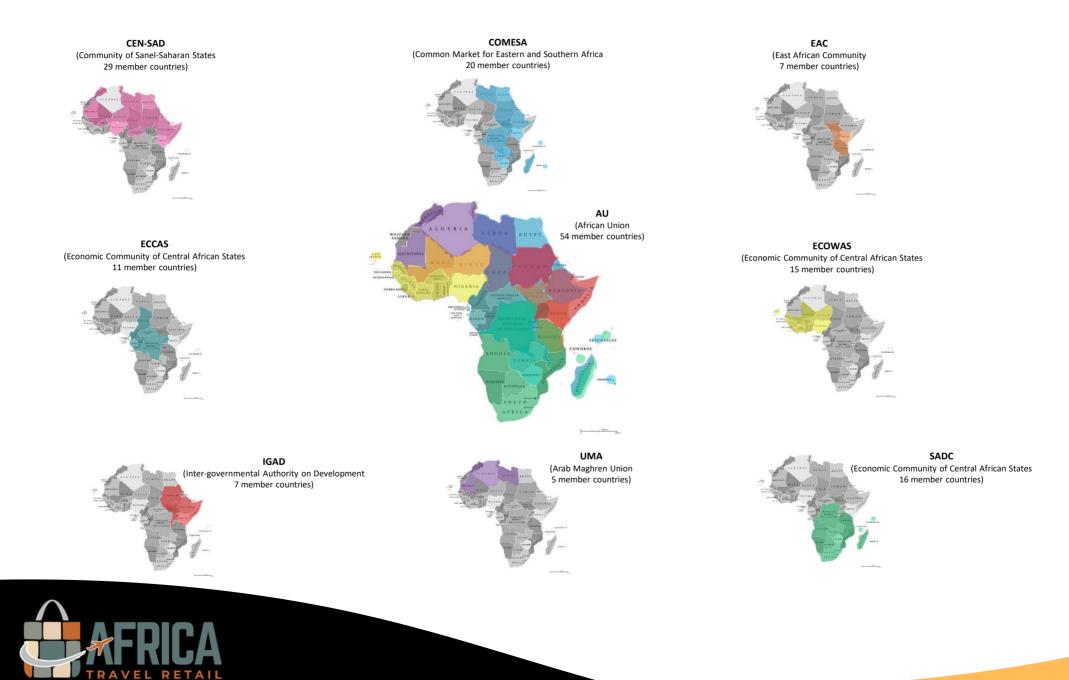


AFRICA'S CHALLENGE

- Africa's 54 Countries each with their own priorities
- At various stages of development
- Customs is a significant contributor to fiscal revenue
- Instability in some countries necessitates a focus on security vs revenue
- Bureaucracy
- Lack of trust results in over regulation
- No clear regulatory delineation
- Fragmented with 8 REC (as recognised by the AU)



REGIONAL ECONOMIC COMMUNITIES (REC'S)



OPPORTUNITY

- Modernisation of Customs processes
- Automation of systems
- Digitisation
- Collaboration is key Build trust
- Communications
 - Standardization
 - Customs to Customs
 - Customs to Business
 - Customs to Government

AfCFTA

- $_{\circ}$ $\,$ $\,$ One single market place $\,$
- Estm. GDP of US \$3.4t \$6.7t (USD)

1.7b

1.3bn people

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ACI AFRICA SUPPORT

- A vital common engagement to secure airport commercial revenue
- ACI Africa and MEADFA have the same alignment
- A common position adopted by the Board in Dakar, Oct '23
- The paper will reflect African airports economical facts

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AD	ican airports	
	Joint Positon of ACI Africa and M	MEADFA on Article 13 of the WHO Protocol
	to Eliminate Illicit	t Trade of Tobacco Products
Article		
ensure		into force of this Protocol, the Meeting of the Parties shall research is conducted to ascertain the extent of illicit trade of such products.
Our po	sition is as follows:	
1.	maintaining and improving transport overall travel experience for consume	controlled, and legitimate retail channel which is vital to rt infrastructure; lowering travel costs; and enhancing the rs. It should not be assumed that illicit trade is linked with the, law abiding retailers and transport operators should not
	be penalised.	te, law abiding retailers and dansport operators should not
2.	economic damage as a result of illicit	mbers fully support Protocol. Our retailers suffer significant t trade in tobacco, and have consistently advocated for the . There can be no justification for penalising legitimate, law of controlling illicit trade.
3.	most comprehensive picture of the of works with duty- and tax-free stakes of our highly controlled industry. We	ted in Article 13 is the opportunity for the WHO to get the duty- and tax-free supply chain. It is critical that the WHO olders to ensure there is an adequate level of knowledge welcome a transparent, predictable process and are ready hts with the WHO, as we have been doing with national des.
4.		a fair and objective manner with full transparency and
	experts familiar with all aspects of th duty- and tax-free industry has a lor enforcement bodies worldwide to en	an adequate peer review process, and the inclusion of the duty- and tax-free industry. The aviation, markitime, and ng exemplary history of working closely with customs and sure security of the industry's supply chain, which actively trade. We believe an objective and fair study will conclude ntributor to illicit trade.
	Mr. Ali TOUNSI	Mr. Sherif TOULAN
	Secretary General ACI Africa	President MEADFA
	at	Sherif Tonlou
		E CARLES CONTRACTOR



Africa is open for Business, Business Unusual

Working together, we can achieve more

IT'S IN OUR HANDS







THANK YOU



