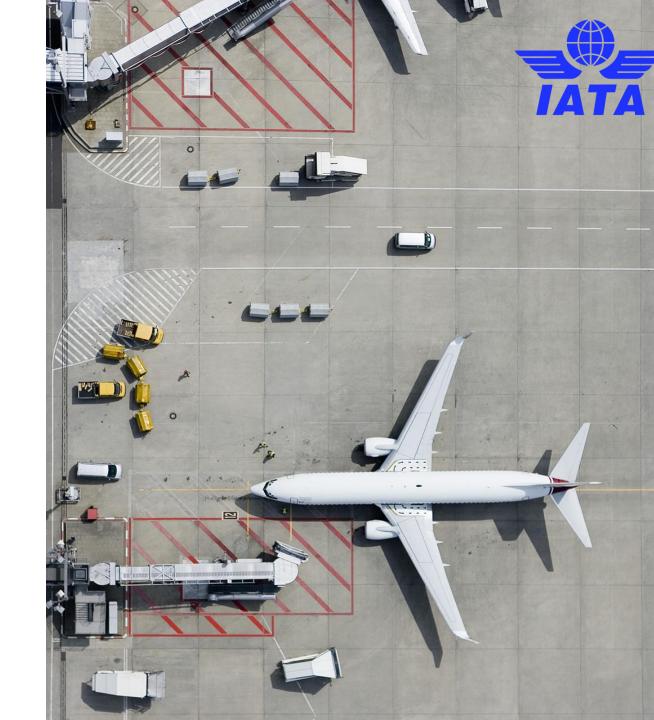
## Air Transport Industry Outlook MEADFA Conference

#### Martina Bednarikova

**Economist, Policy Analysis** 

IATA Sustainability and Economics

Accra, Ghana 19-21 Nov 2023



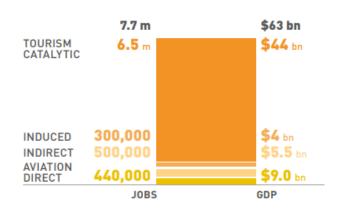
### Macroeconomic Outlook



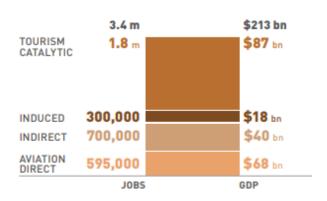


#### Aviation is an enabler of economic activity

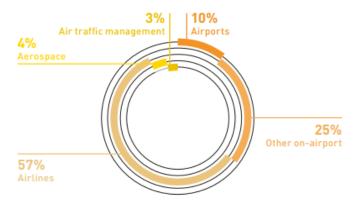
Total jobs and GDP generated by air transport in Africa, 2018.



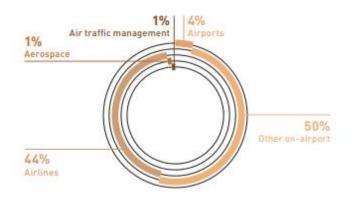
Total jobs and GDP generated by air transport in the Middle East, 2018.



Direct jobs generated by air transport in Africa.

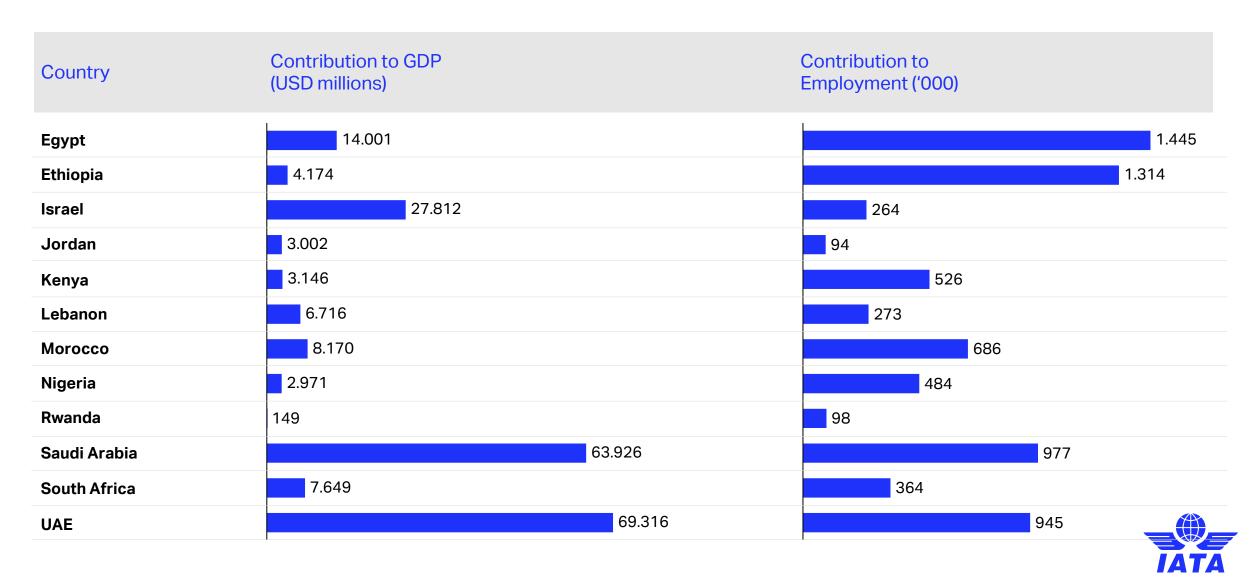


Direct jobs generated by air transport in the Middle East.

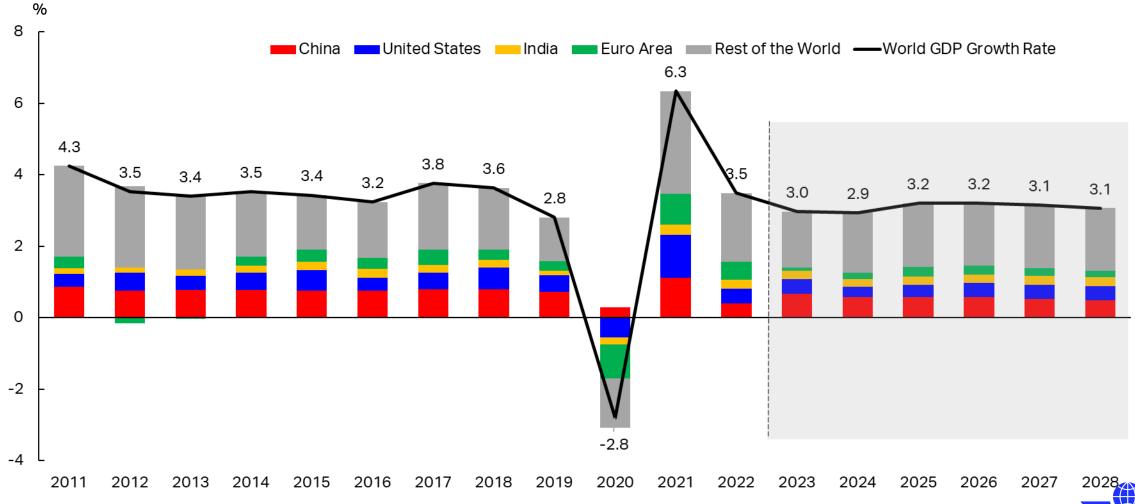




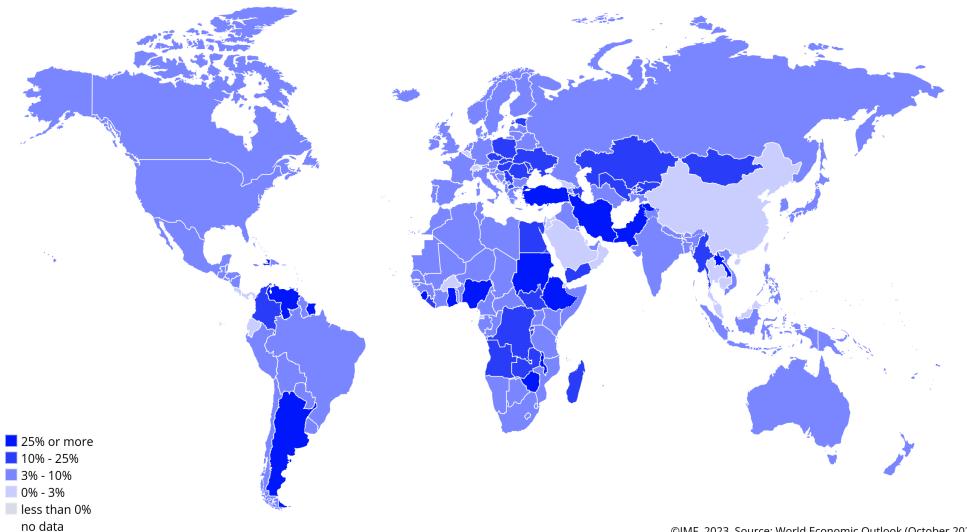
#### The economic contribution of airport hubs



## Global economic growth remains at 3% China continues to play an important role in driving growth

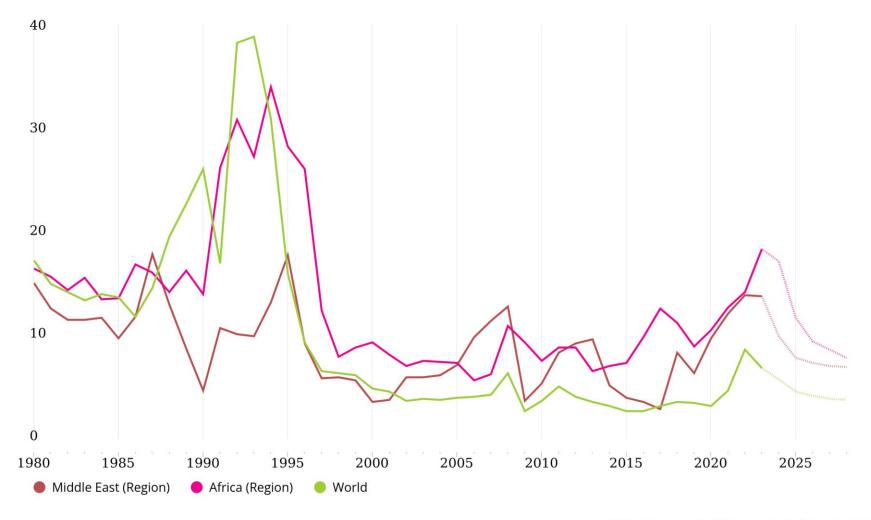


#### Easing of inflation around the world





## Inflation is still high in some African countries Which increases economic vulnerability





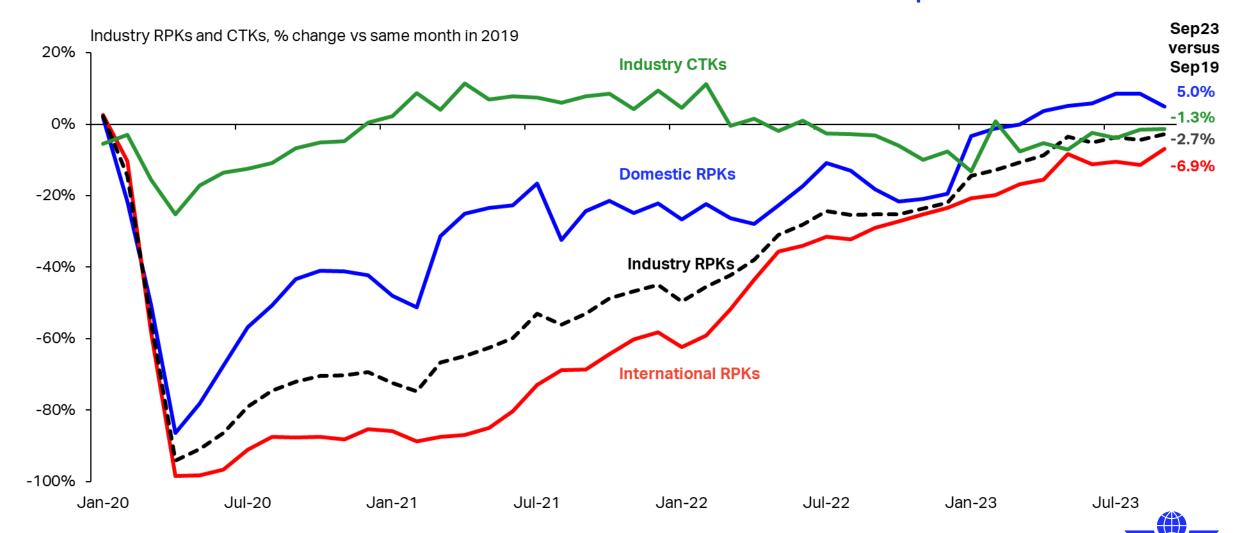
#### Labor markets remain tight

With the unemployment rate at historic lows for major economies

Unemployment rate (%): US, EA, JP, UK, CN - 15.0 Average UNR-fcst (IMF, OECD, CB:s) for 2023: Dots denote consensus forecasts for current year. Euro Area: 6.7% United States: 3.8% United Kingdom: 4.1% 12.5 Japan\*: 2.4% China\*: 4.1% 10.0 7.5 5.0 2.5 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 — China — United Kingdom — United States — Euro Area — Japan



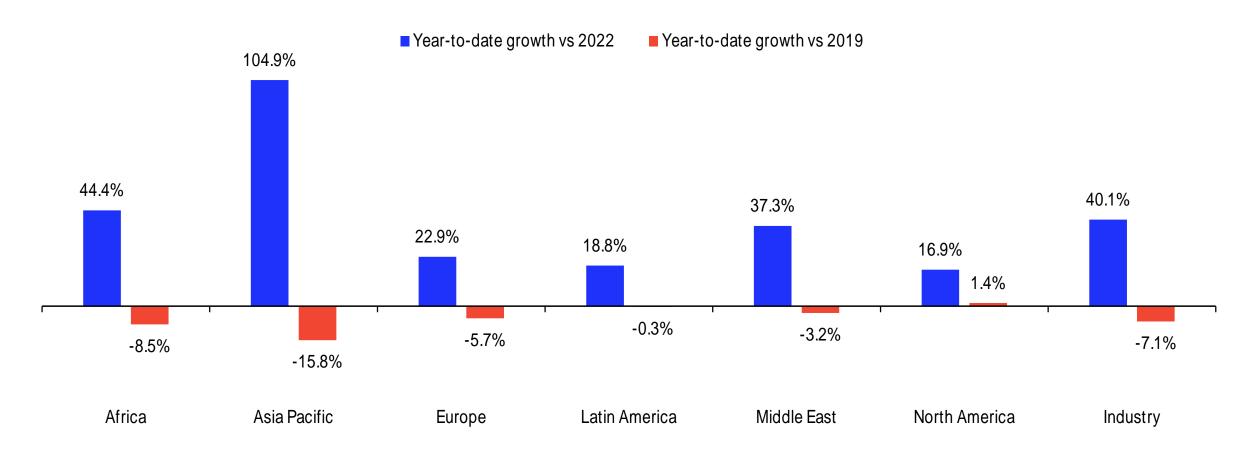
## Total passenger traffic is 3% below of its 2019 level Domestic RPKs have been above 2019 levels since April



Source: IATA Sustainability & Economics

#### Regions have faced different outcomes

But still YoY growth in passenger traffic for all regions

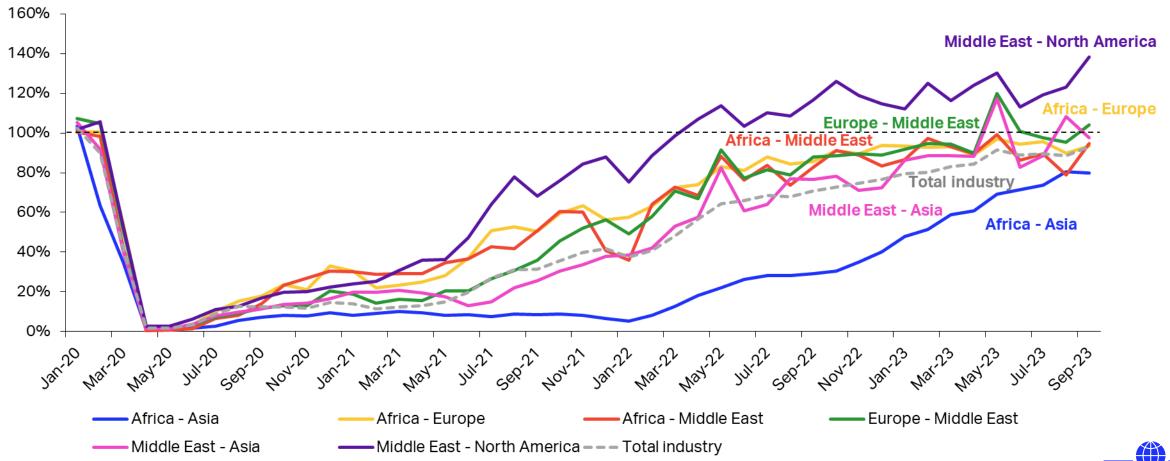




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#### Performance also varied across int'l markets Middle East-North America driving the recovery

Revenue Passenger-Kilometers (RPK) as % of the same month in 2019 (region pairs)



#### Global ticket sales are also almost at pre-covid levels

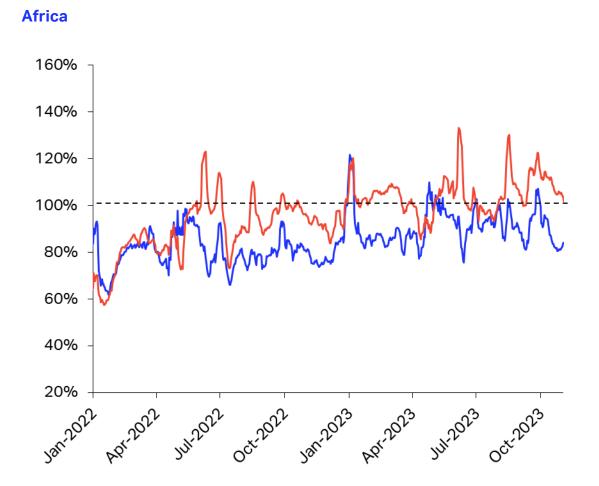
Ticket sales by type of travel (7 days moving avg) a % of the same period in 2019

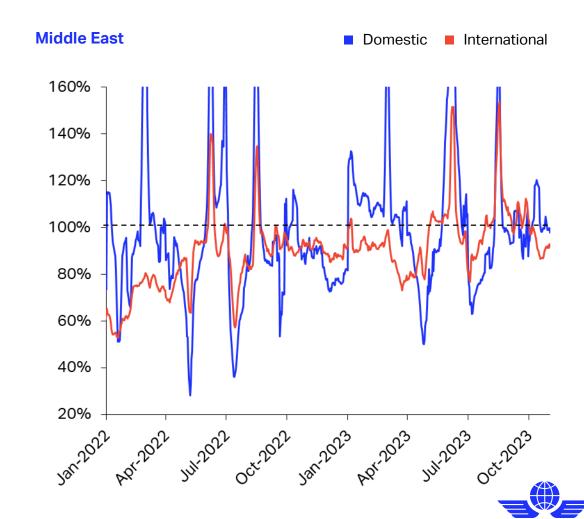




#### Regional ticket sales are also almost at pre-covid levels

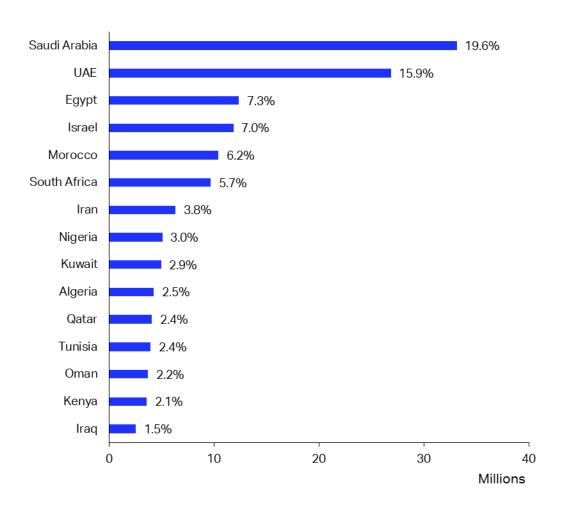
Ticket sales by type of travel (7 days moving avg) a % of the same period in 2019



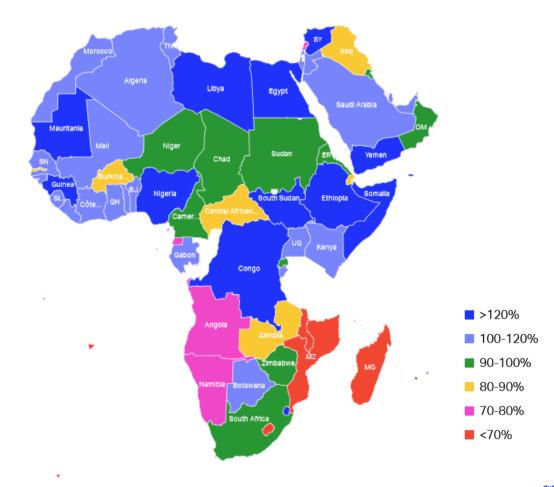


#### Passenger traffic in Middle East and Africa on recovery

#### Top 15 countries by O-D Passenger Traffic in H1 2023 (% share of total traffic in the Middle East and Africa)



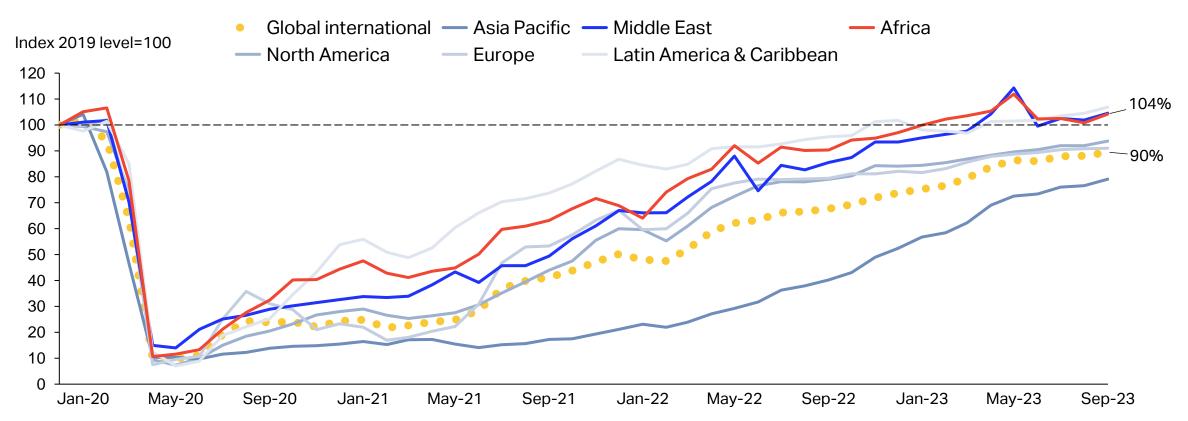
#### O-D Passenger Traffic in H1 2023 (% of H1 2019)





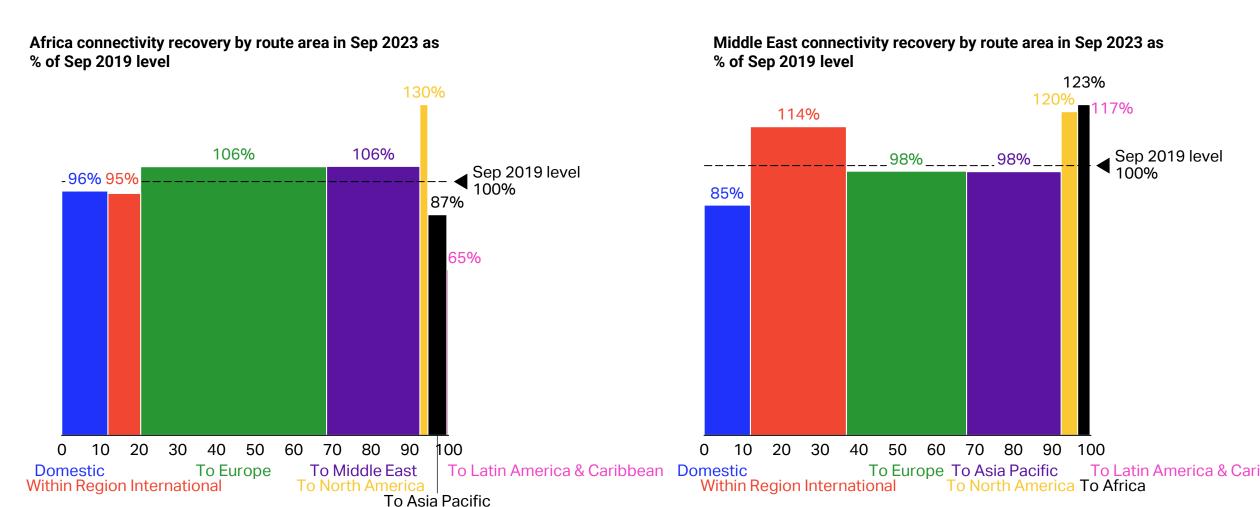
## Africa and the Middle East leading the recovery of international air connectivity recovery

IATA International Air Connectivity Index by region for all international routes, monthly Jan 2020-Sep 2023





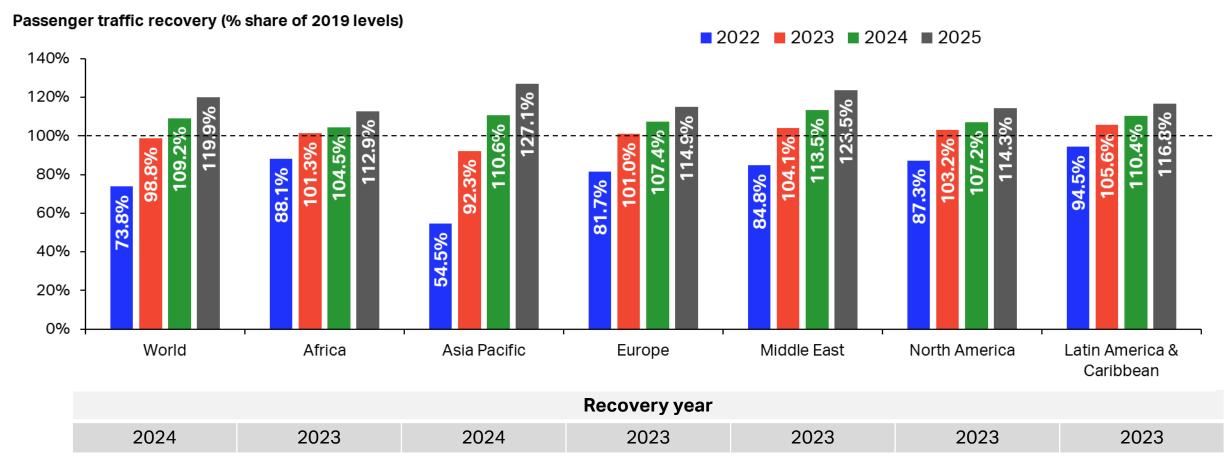
#### Recovery of major markets



Horizontal scale shows proportion of Sep 2019 connectivity contributed by each route area



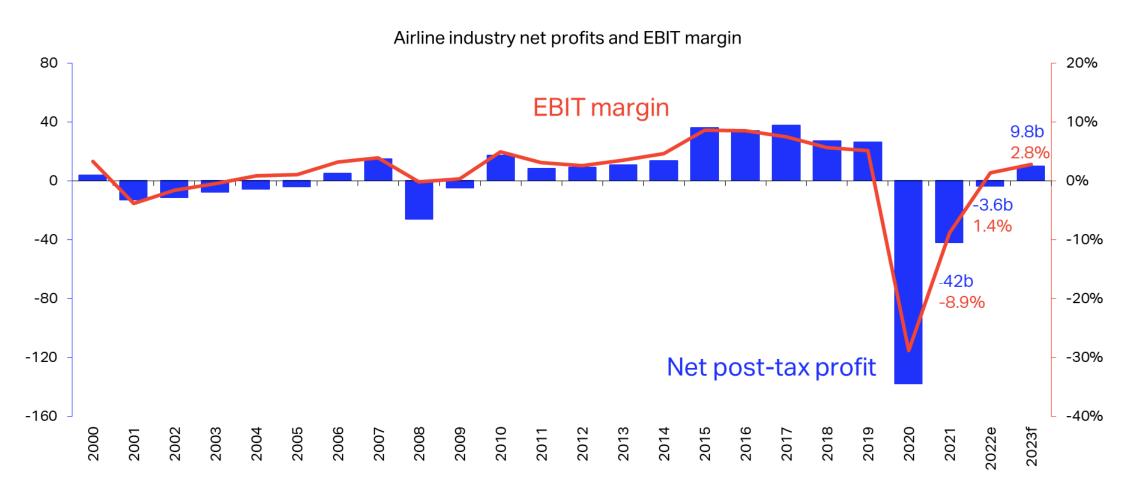
## Passenger traffic expected to recover in 2024 Most regions to fully recover in 2023



Source: IATA Sustainability & Economics, Tourism Economics

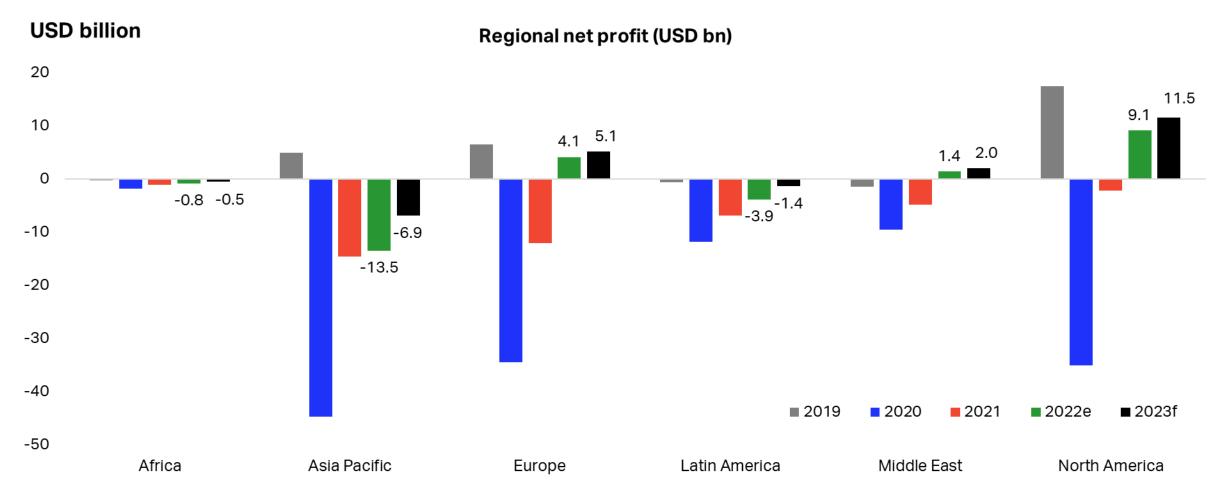


#### Net profit of USD 9.8bn forecast in 2023





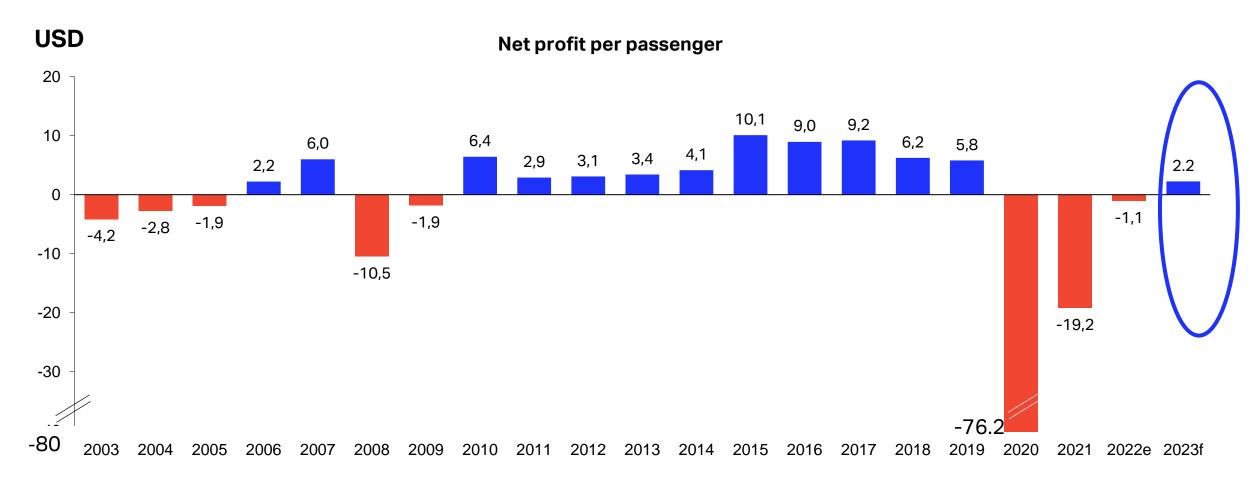
#### Profits vary across regions

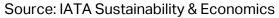


Source: IATA Sustainability & Economics



#### Slim profits at just USD 2.2 per passenger

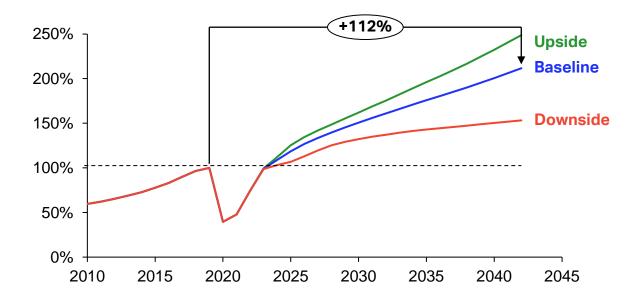




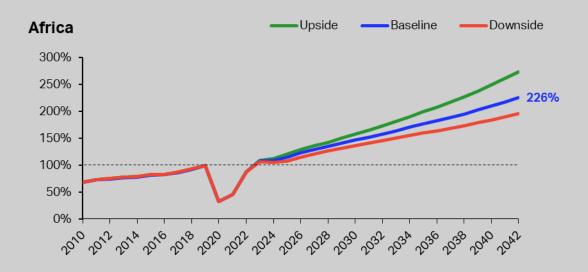


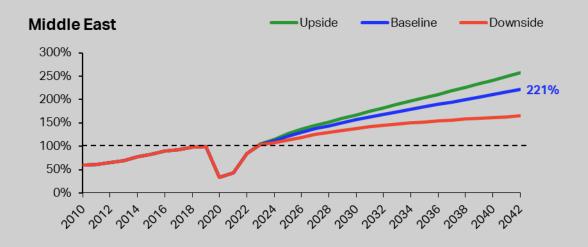
## Passenger traffic is estimated to double by 2042

Global 20-year Passenger Demand Forecast by scenario (indexed to 2019)



- Passenger traffic is estimated to double globally, as well as in Africa and the Middle East, estimated for around 350m in Africa and 530m in the Middle East by 2042.
- Main drivers are the increase of middle-income population and demographical growth



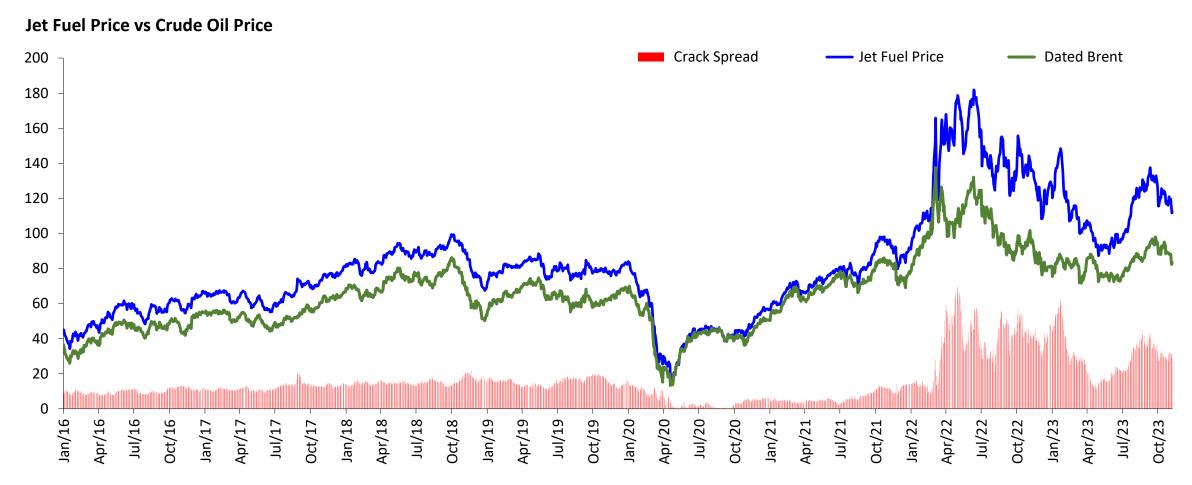


# Challenges for African and Middle Eastern air traffic



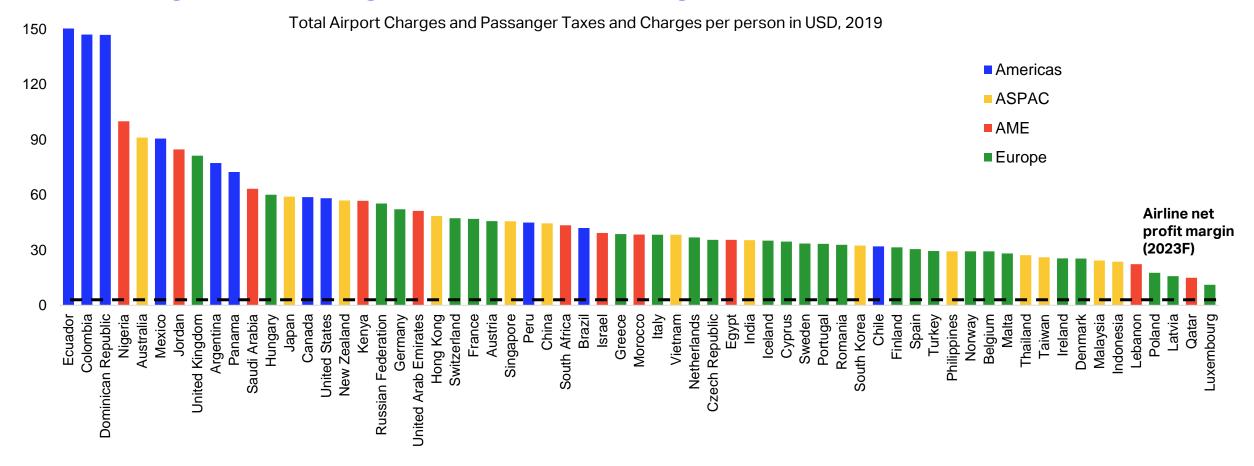


## Pressures on operating costs peaked in 2022 Jet crack spread also narrowed but is increasing again





## Taxes & charges on aviation can vary widely And are generally higher in the AME region





#### Other Challenges and Risks

- SATAM
- High inflation and interest rates
- Recession
- Two major conflicts and their further escalation
- Supply chain issues
- Regulatory cost burdens and further increase in protectionism
- Climate change and net zero transition



## Thank you for your attention

www.iata.org/economics

