

# 2025

TFWA Asia Pacific Exhibition & Conference,  
11-15 May 2025

TFWA World Exhibition & Conference,  
28 Sep - 02 Oct 2025

## YOUR PRINTED DAILY NEWSPAPER HANDLED TO:

- EVERY VISITOR – UP TO 12,400
- ON 1,700 CONFERENCE SEATS
- ON EVERY EXHIBITION STAND

## ELECTRONIC DISTRIBUTION TO:

- EVERY REGISTERED DELEGATE
- ALL THE TFWA COMMUNITY  
VIA TFWA.COM (370,000 VISITS)

• THE ONLY OFFICIAL TFWA  
PUBLICATION

• THE ONLY PRINTED  
FLOORPLAN

• WRITTEN, PRINTED AND  
PRODUCED OVERNIGHT IN  
SINGAPORE AND CANNES

• DISTRIBUTED TO EVERY  
DELEGATE EVERY DAY BEFORE  
BREAKFAST

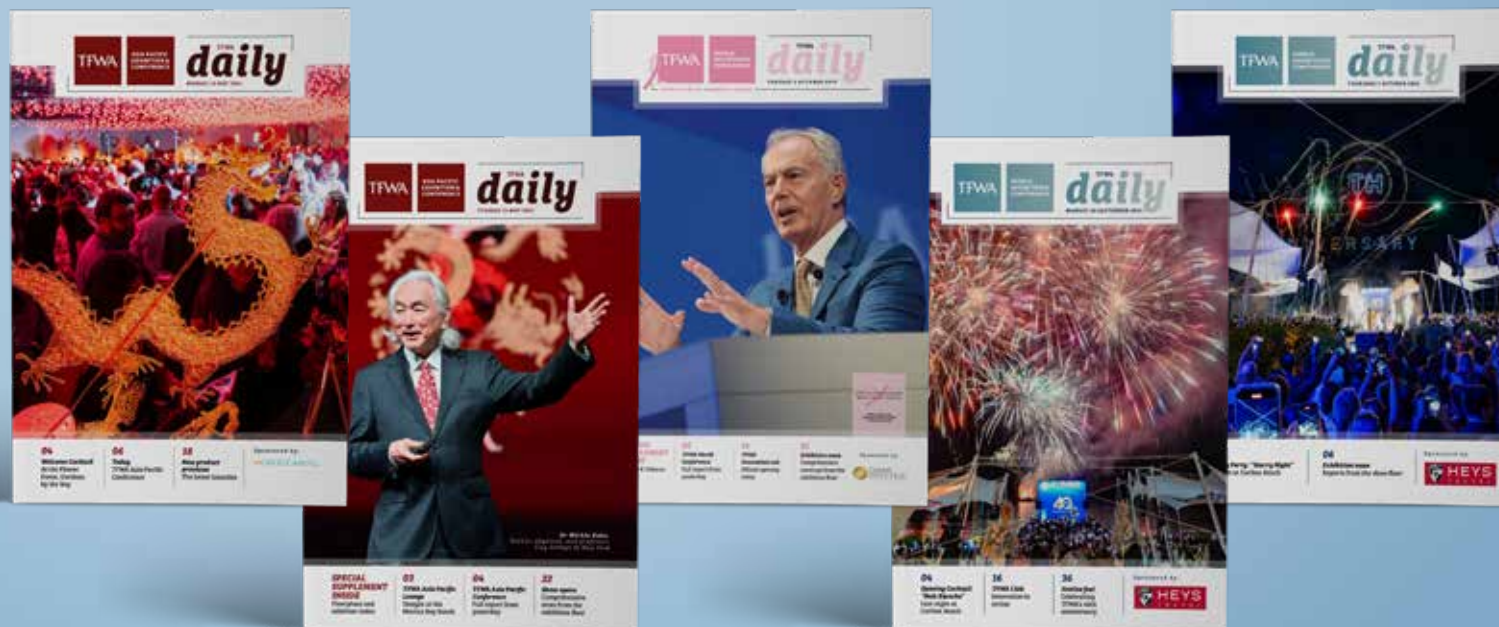
## THE LEGENDARY INFLUENCER EVERYONE READS

### Distribution: 6,600 IN SINGAPORE - 12,400 IN CANNES\*

\*2024



TFWA  
**daily**  
MEDIA PACK



PRODUCED BY:



EXCLUSIVE EMBEDDED MEDIA  
PARTNER SINCE 2001:



# DISTRIBUTION: IN THE HANDS OF EVERY VISITOR, CONFERENCE DELEGATE AND ELECTRONICALLY TO THE ENTIRE TFWA COMMUNITY

Showcase your brands and deliver a comprehensive message to customers in the dynamic TFWA Daily.

## Everyone you need to reach gets this!

### Daily Singapore distribution at TFWA Asia Pacific Exhibition & Conference (2024) – daily peak 6,600+ electronic to TFWA data

- 3,800 visitors (individuals)
- 2,800 exhibitors' staff (individuals)
- 6,600 visiting industry professionals
- 1,208 retailers & landlords, including 40 hosted airports for ONE2ONE meetings – mainly CCOs – drawn from across Asia-Pacific
- TFWA Asia Pacific Conference – 1,700 seats, always fully booked
- Workshops – Market Watch: China and Market Watch: India – each 250 attendees
- 2,800 exhibiting executives

### Daily Cannes distribution at TFWA World Exhibition & Conference (2024) – daily peak 12,400+ electronic to TFWA data

- 12,400 DAILY peak visiting industry professionals, comprising 7,600 visitors (including 3,131 retailers & landlords) and 4,800 exhibiting executives

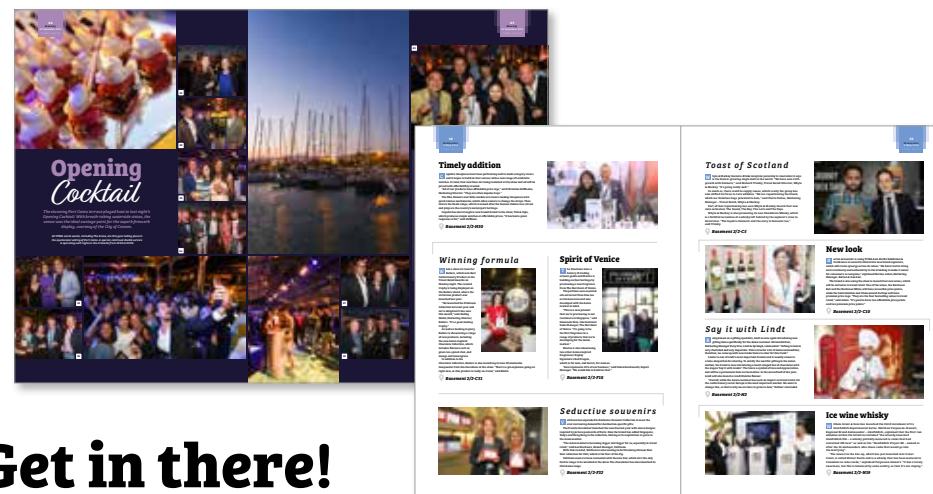
#### Additionally:

- TFWA World Conference – 1,700 seats, always fully booked
- All the workshops – never less than 250 attendees

#### Additionally: Extra Daily electronic distribution to 16,000 GTR top names:

- Additional electronic distribution to every registered delegate, visitor and exhibitor, every day by email – whether they attend or not – a database of c16,000 of GTR's most Commercially Important People
- Additionally, the ENTIRE TFWA community via TFWA.com (370,000 annual visits, 1 million+ page views, averaging 7-7,500 daily website visits during Singapore and Cannes – this is your global village)
- 4,800 exhibiting executives

**Everyone you need to reach in GTR. 365-day distribution of the TFWA Dailies via TFWA.com**

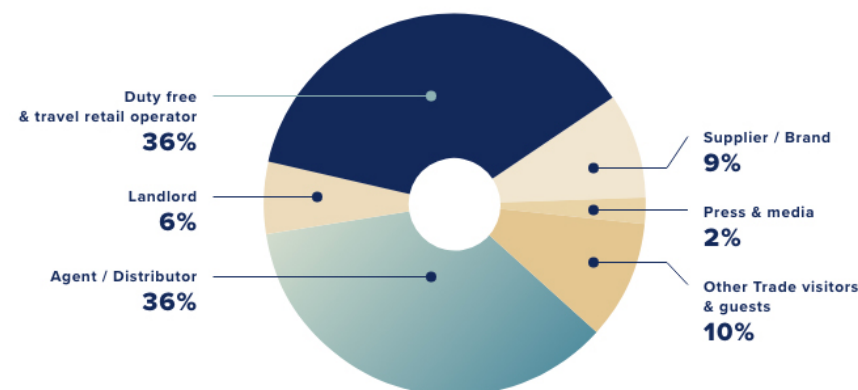


## Get in there!

## The TFWA Daily is an INFLUENCER!

1. Send us your new product news
2. Get us to visit your stand
3. Advertise in the only official TFWA publication

### Breakdown of distribution of the TFWA Daily by readers' business type:



Source: TFWA

# EDITORIAL SCHEDULES

To book your positions for the 2025 **TFWA Asia Pacific Exhibition & Conference** and **TFWA World Exhibition & Conference** Dailies contact  
Julian Bidlake, Publications Director: [julian.bidlake@tfwa-dailies.com](mailto:julian.bidlake@tfwa-dailies.com) or Ian Hill, Consultant Publisher: [ian.hill@tfwa-dailies.com](mailto:ian.hill@tfwa-dailies.com)



ASIA PACIFIC  
EXHIBITION &  
CONFERENCE

**THE DUTY FREE & TRAVEL RETAIL  
ASIA PACIFIC SUMMIT**

11-15 MAY 2025  
SINGAPORE

**Four live show dailies  
produced in Singapore:**

**Monday 12 May 2025**  
Major focus on new product  
previews – send us your new  
product news

Category focuses:  
Perfumes/Cosmetics/Beauty &  
Health



**Tuesday 13 May 2025**  
Category focuses:  
Wine/Spirits/Beers/Non-  
alcoholic beverages  
Tobacco



**Wednesday 14 May 2025**  
Category focuses:  
Confectionery/Fine food  
Jewellery/Watches/Writing  
instruments  
Electronics/Travel Accessories



**Thursday 15 May 2025**  
Category focuses:  
Fashion/Accessories/  
Sunglasses/Luggage  
Gifts/Toys/Souvenirs



WORLD  
EXHIBITION &  
CONFERENCE

**THE DUTY FREE & TRAVEL RETAIL  
GLOBAL SUMMIT**

28 SEP - 02 OCT 2025  
CANNES

**Four live show dailies  
produced in Cannes:**

**Monday 29 September 2025**  
Major focus on new product  
previews – send us your new  
product news

Category focuses:  
Perfumes/Cosmetics/Beauty &  
Health



**Tuesday 30 September 2025**  
Category focuses:  
Wine/Spirits/Beers/Non-  
alcoholic beverages  
Tobacco



**Wednesday 01 October 2025**  
Category focuses:  
Confectionery/Fine food  
Jewellery/Watches/Writing  
instruments  
Electronics/Travel Accessories



**Thursday 02 October 2025**  
Category focuses:  
Fashion/Accessories/  
Sunglasses/Luggage  
Gifts/Toys/Souvenirs



# SPONSORSHIP OF TFWA'S *ONLY* PRINTED FLOORPLAN OF THE EXHIBITION

TFWA only prints one Floorplan and Exhibitor List and this is it! Referred to constantly throughout the event, sponsorship of the Official TFWA Floorplan Supplement is THE flagship vehicle for bringing a brand to the attention of every visitor.

The Floorplan Supplement is printed separately and inserted into the TFWA Daily every day.

## THE FLOORPLAN SUPPLEMENT PACKAGE COMPRISES:

- Prominent sponsor logo and message on Floorplan Supplement front page
- Sponsor's logo on all subsequent Floorplan Supplement pages (up to 16 pages in Cannes)
- Outside back cover advertisement of Floorplan Supplement

**Price available on request**

