HOW CAN

BRANDS

RETAILERS

AIRPORTS

COLLABORATE

STAY ACCOUNTABLE

DRIVE REAL IMPACT

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HONESTY















HONESTY













HOW CAN

BRANDS

RETAILERS

AIRPORTS

COLLABORATE STAY ACCOUNTABLE DRIVE REAL IMPACT

PLAY YOUR POSITION TALK TO EACH OTHER SPHERE OF INFLUENCE























BRANDS

PRODUCT& PACKAGING





SUPPLY CHAIN



INCLUSIVITY





Pringles to add NaviLens on packs to aid accessibility

Pringles is the latest brand to make its packaging accessible for blind and partially sighted people with the addition of NaviLens technology.



COMMUNITY

























RETAILERS

ASSORTMENT CHOOSE WHAT TO PLATFORM





Dubai Duty Free makes pre-owned luxury watches and handbags debut with **REKLAIM**

SHOP LAYOUT DIRECT VISIBILITY & ATTENTION





STORE DESIGN **BUILD WITH THOUGHTFUL MATERIALS**

Gl bal Q

Avolta opens Presentedby, a first-ofits-kind at Zayed **International Airport**

FRAM3

Sustainability is central to the project. The panels are made of post-industrial recycled PET-G (PIPG), a durable, environmentally friendly material. The additive 3D printing process ensures zero material waste, and the store is designed to be disassembled, allowing components to be reused or repurposed at the end of their lifecycle. With its innovative design and strong sustainability ethos, the new PresentedBy location offers more than just shopping; it delivers a memorable, responsible experience that reflects the future of retail.

























AIRPORTS

INFRASTRUCTURE



<u>Home</u> > <u>Small Changes</u> > <u>Travel</u>

Inside The World's First Solar-Powered Airport

The Cochin International Airport has become totally self-sufficient with the help of a 12-megawatt solar plant.









GOVERNMENTAL ADVOCACY



SET THE TEMPERATURE OF THE ROOM



Cochin International Airport, in the Indian city of Kochi, has become the world's first airport to produce all the power it needs from solar energy.























EVERYONE HAS A ROLE TO PLAY

- DISTRIBUTORS: SMARTER LOGISTICS & TRANSPORT,
 LOCAL SOURCING + VENDOR EDUCATION.
 SPACE-OPTIMIZED REORDERING AND JOINT INVENTORY PLANNING.
- **DESIGN AGENCIES**: ECO-FRIENDLY FABRICATIONS. FURNITURE THAT CAN BE REASSEMBLED.
- MARKETING FIRMS: CONSCIOUS CAMPAIGN EXECUTION.
 INCLUSIVE MESSAGING.
- TRADE PRESS: AWARENESS FOR THE RIGHT REASONS.
- STAFFING AGENCIES: FRONT-LINE AWARENESS, L&D.













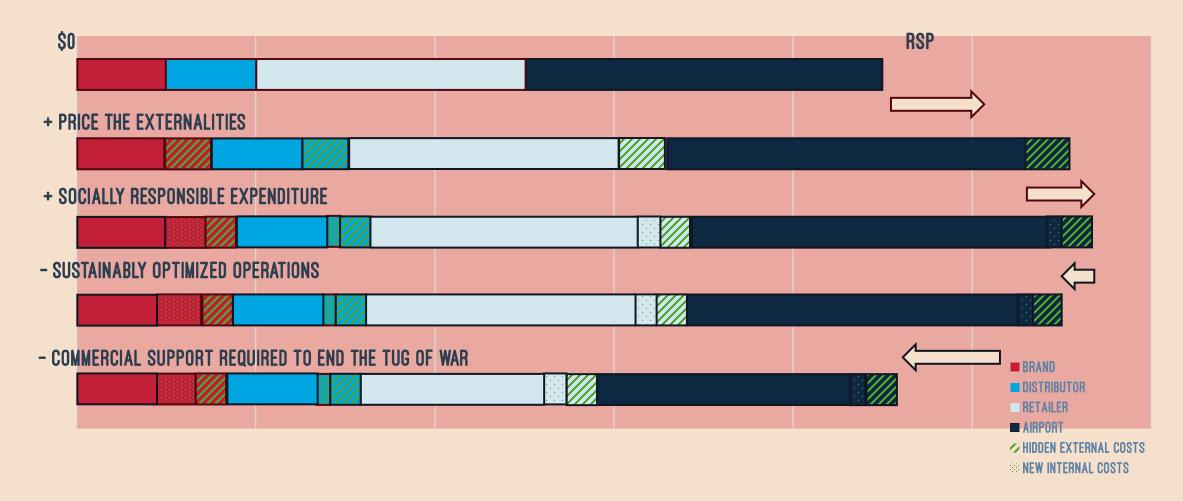








A SOCIALLY RESPONSIBLE VALUE CHAIN















HONESTY











